

Health and Wellbeing Strategy Delivery Plan 2022-2025

Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
<b>Priority 1 - Reduce the differences in health between different groups of people</b>												
1.1 Use information and intelligence to understand our communities, identify those who are in greatest need and ensure they are able to access the right services and support	1.1.1: Undertake a Health needs assessment on health inequalities, including impact of Covid-19	Health Inequalities Taskforce	April Peberdy/Catherine Greaves	May-23	Completed HNA	N/A						The following outputs from the HI Needs Assessment are complete: data analysis & a digital dashboard (Powerbase Platform) for officers in the PH team & HITF, these outputs are in progress: a digital HI story map for the Berkshire Observatory, an interim MS Word report for the HWB steering group, an MS Word PDF HINA report. The HINA report cannot be completed until the EDI Needs Assessment community participation report is ready in April 2023, which is also the community participation tool for the HI needs assessment. Also awaiting the finalisation of the BOB ICP priorities directly linked to HI. Target date changed to reflect the dates of these reports that are key to the HI needs assessment.
	1.1.2: Embed Population Health management approach across all programmes, incorporating 2021 census data when available	Public Health, BOB ICB (Berks West)	April Peberdy / Sarah Webster	Ongoing	To be developed	TBC						Further work required. ICB accepts the ambition and agrees that we need to ensure appropriate population health data is supporting prioritisation/programme delivery
	1.1.3: Develop a local index to understand our communities from both an inequalities and resilience perspective	Health Inequalities Taskforce	April Peberdy/Susan Powell	Dec-22	Index created	N/A						To be agreed in collaboration with Building Communities Together Team.
1.2: Assess how Covid-19 has differentially impacted our local populations, including through the displacement or disruption of usual services.	1.2.1: To hear from our residents through conducting a representative residents survey every two years (starting December 2021).	West Berkshire Council Consultation Team	Catalin Bogos	Mar-22	Survey completed.	Survey every 2 years						Next survey due 2024.
	1.2.3: To understand the impact of Covid-19 on care home residents and their families	Healthwatch West Berkshire	Fiona Worby	Mar-22	Visit Care homes and speak with families	5						
	1.2.4: Work on the findings of the Healthwatch Covid-19 report. Assess the impact of Covid-19 on DNA?s and availability of services. Reassess the impact of covid-19 on the local cancer care	Healthwatch West Berkshire	Fiona Worby	Mar-22	Report on experiences	N/A						
	1.2.6: Implementing the Recovery from Covid-19 Strategy	Recovery and Renewal Group	Joseph Holmes		KPIs as under the delivery plan							The original Recovery Strategy was approved in June 2020, with an updated version approved in May 2021. This set out a range of projects and opportunities for the Council to implement in order to assist with the recovery from the Covid-19 pandemic. On 1 April 2022, all remaining Covid restrictions had been lifted, and given that most of the actions had been substantially completed or were ongoing, the Executive agreed in July 2022 to approve the disbanding of Covid-19 recovery work and move any outstanding work into 'business as usual' or form part of the Council Strategy 2023-27.
	1.2.7: Compete the Covid-19 Dashboard. Including the incorporation of local West Berkshire data	Recovery and Renewal Group	Tracy Daszkiewicz	Dec-21	Completed dashboard							A Covid dashboard was created for West Berkshire on the Berkshire Public Health website, with data updated on a weekly basis. Following removal of domestic restrictions and free Covid testing in England on 1 April 2022 the dashboard was removed from the website.

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1.3: Take a Health in All policies approach	1.3.1: Identify need for HIAP education and practical training across the Council and deliver sessions with aim to begin building a HIAP approach across services	Health Inequalities Taskforce	Elisabeth Gowens	Mar-23	Number of sessions. Number of staff trained. % increased understanding. % saw relevance to current work							Q1: Currently developing a training awareness session for staff that will be piloted and reviewed for the wider use. Q2: Have been in discussion with LGA to explore what training and further resources they can provide. Q3: Paper being taken to Corporate Board on this.	
	1.3.2: Mapping of West Berkshire Strategies to identify areas of opportunity for combined working	Health Inequalities Taskforce	Elisabeth Gowens	Mar-22	Completion of mapping work							Potential areas of focus for HIAP work identified.	
	1.3.3: Identify a current opportunity for a multi-team HIAP pilot project within the Council that can be used as a showcase piece in further staff education.	Health Inequalities Taskforce	Elisabeth Gowens	Sep-24	Opportunity identified Project plan put together and approved Commissioning process complete Service delivered Follow-up data collected and analysed Final report on both service and the broader HIAP process							We worked through 21/22 with colleagues in Environment and Education to design a service that could: * Deliver the Environment Deliver Plan's action to 'encourage children to spend more time in nature' * Deliver statutory health education to primary school children * Pilot a new healthy lifestyle service, focusing on nutrition and physical activity, for primary school children  A contract was awarded to the Bucks, Berks and Oxon Wildlife Trust (BBOWT) to deliver this pilot programme to three year groups in two local primary schools.  Delivery of the programme commenced in Sept 2023. Deliver will be complete by June 2023 and all final data and reports complete by Q1-Q2 2024	
	1.3.4: Establish local authority support network for HIAP	Health Inequalities Taskforce , Public Health West Berkshire	Elisabeth Gowens	Dec-21	Network created. First meeting held. Tor produced	N/A							Completed and management of the network handed over to the LGA.
	1.3.5: Refine and improve process for reviewing new council policies and impact on health and emotional wellbeing (including a focus on reducing health inequalities)	Health Inequalities Taskforce	Elisabeth Gowens	Mar-23	Process developed. Template implemented								Work underway with colleagues in Legal to discuss the best way to move this process forward. Q3: This will form part of the paper going to Corporate Board.
1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health	1.4.1: Pilot a whole community approach in a local ward to tackling health inequalities, using data and engaging with local communities	Health Inequalities Taskforce	April Peberdy/Catherine Greaves	Dec-23	Approach developed Evaluation to demonstrate impact	N/A						To be initiated following needs assessment - target date changed to reflect change in HINA target date	

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	1.4.2: Public Awareness campaign to promote the sustained employment of people from under-represented groups	Skills and Enterprise Partnership	Iain Wolloff		Delivery of campaign, engagement	One campaign		1	1			Groundwork successfully delivered an employer event at the Watermill Theatre on the 15th September 2022. The purpose of the day was to help organisations to understand Autism, Asperger's and mental health issues that affect participants and how small changes within organisations can result in successful placements, employment, and training.
	1.4.3: Support PCNs to tackle health inequalities through identifying and engaging with a population experiencing health inequalities	Locality Integration Board Berkshire West CCG	Paul Coe / Belinda Seston	Delivery to commence from March 2022	Population identified Intervention designed and implemented	N/A						The four West Berkshire PCNs are working jointly on a project to support patients with learning disabilities and severe mental illness to take up the offer of an annual health check. A project brief outlining the identified interventions has been presented to the Locality Integration Board and regular updates are being provided.  <b>Q3 Update:</b> Improvement toolkit for practices shared with LD advocates for contributions, signed off by Dr Heather Howells and shared with practices. Successful meeting held with special schools regarding development of a lesson plan to support young people with LD to understand the importance of health checks. Some practices already performing very well with their health checks. Next project phase will be for practices to implement advice in improvement toolkit and maximise health check take up throughout Q3 and Q4.- Key feedback from both pertains to reasonable adjustments
	1.4.4: Development of a health impact policy for planning to support healthy environments	Public Health	Elisabeth Gowens	Mar-23	Process developed Process implemented	N/A						A Healthy Planning Protocol has been drafted however needs further reviewing by relevant colleagues in the Council and a further assessment around potential training needed for key staff prior to implementation.  Q3: Drafts shared with relevant colleagues across the Council and will be reviewed in Q4, ready to put implementation plan together.
	1.4.5: Physical Activity Champion training	Public Health	Elisabeth Gowens	Jun-22	Number of Champions trained	15						Training complete and PAC network established.
	1.4.6: Implementation of the Supported Employment Strategy 2020 - 2024	Skills and Enterprise Partnership	Iain Wolloff	Mar-24	Actions as per the Strategy	N/A						The SEP have agreed an approach to the key responsibility to: 'Review evidence provided through the contract management of supported employment services being delivered to vulnerable adults'. Therefore, Katy Brazell, who leads on commissioning the supported employment services at WBC will present at a future meeting of the SEP. Paul Coe (Service Director, Adult Social Care) and Katherine Makant (Economy Manager) have agreed an alternative governance structure
1.5: Continue to actively engage and work with ethnically diverse communities, the voluntary sector, unpaid carers and self-help groups, ensuring their voices are heard.	1.5.1: Create a stakeholder map our current Community and Voluntary sector partners who are working to address health inequalities	Health Inequalities Taskforce	Zakyeya Atcha	Dec-22	Completion of network map	N/A						21 stakeholders mapped.

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	1.5.2: Redevelopment of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit	HWB engagement group		Jun-22	Promotion of the engagement toolkit Engagement events Annual HWB conference held	To be developed						The Engagement Group still does not have a Chairman following the departure of Kamal Bahia.
	1.5.3: Implement the Comms & Engagement Delivery Plan (key actions) Reviewing engagement with Parish & Town Councils (Dec 21). Voluntary and community sector support (April 22). Co-production framework (Nov 21). Maintaining signposting and connections to community support functions (April 22). Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too)	Engaging and Enabling Communities (BCT)	Susan Powell	Dec 2021  April 2022 Nov 2021 April 2022  TBC	KPIs as under Comms and Engagement Delivery Plan	As per plan						- Reviewing engagement with Parish & Town Councils (Dec 21) - completed and Improvement Plan being implemented - Co-production framework (Nov 21) - work completed and roll out continuing. - Maintaining signposting and connections to community support functions (April 22) - Review of need for digital community signposting is complete. Pilot of aDoddle community mapping has been completed. Procurement exercise completed and project now re-defined and moved to Digital Services to secure a future solution. - Voluntary and community sector support (April 22) - 2 tendering processes unsuccessful; grant being negotiated with the Volunteer Centre West Berkshire. Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) - grant fund no longer available - this action to be closed down. .
	1.5.4: Ethnically diverse advocacy groups: identifying and engaging with key community contacts amongst the ED community	Communities and wellbeing/HR	Susan Powell	Ongoing	Key diverse communities are better understood							Commissioned service provided by Educafe has provided details of ethnically diverse communities in West Berkshire. Action complete.
	1.5.5: Increase accessibility of Ethnically diverse advocacy services across West Berkshire: Expansion of Educafe to provide mobile service	Communities and wellbeing, HR	Susan Powell	Jun-22	Number of outreach community cafes							Educafe have run community cafes for approx. 40 weeks. They also held an inclusive event in Dec 22 (festive bazaar). Mobile service was trialled in summer 2022 in Hungerford and Thatcham. Resourcing currently focused in Newbury to deliver single community cafe successfully. Weekly attendance approx. 150-180.
	1.5.6: Promote the range of events that celebrate the diversity of our community	Communities and wellbeing, HR	Susan Powell	Dec-22	Number of events							Educafe have promoted events and consultations to diverse communities across West Berkshire as they have arisen. Educafe hold an inclusive event themselves every year (to be held in Dec 22).
	1.5.7: Support and develop the Community Conversations forum	Health Inequalities Taskforce , BCT	Zakyeya Atcha / Susan Powell	Ongoing	Number of community conversations forum meetings held . Number of community attendees	12 meetings/yr.						Collaboration with Building Communities Together Team to support the community conversation following completion of the needs assessment. Monthly Community Conversations continue on a range of topics chosen by participants. Additional Conversations have been arranged on specific topics such as the raising cost of living and also to support community engagement activities. Survey Monkey has been created to make sure the Conversations stay focused and are community based. To date 24 Conversations have taken place.

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1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to take ownership of their own health	1.6.1: Increase awareness and uptake of council support services for those most in need e.g. winter grant (placeholder)	Health Inequalities Taskforce	April Peberdy/Catherine Greaves	ongoing	Services that are commissioned around council support from Autumn 2022 have a service specification with a clear health inequalities focus and a proportionate universalism approach.	100%	n/a	n/a				This has been achieved for the commissioning of the Core DA Service (04.23 contract) and the Be Well this Winter outreach service
	1.6.2: Develop Digital Inclusion Champions (specific actions around recruitment and numbers in place)	BOB ICB (Berks West)	Andy Ferrari		Number of champions in West Berkshire, Geographical areas covered, communities of interest	Top 5 most deprived wards covered						There is some work ongoing around digital literacy related to use of the NHS app but this project falls outside of the scope of the team's current role. They would be happy to be involved to support this and recommend speaking to Oxfordshire who are leading some positive work on this.
	1.6.3: To improve support and both awareness of and access to services with diverse ethnic communities through the support agency Educafe. Weekly community café.	Human Resources	Susan Powell	Weekly café	Attendance at cafe. Number of services/partners attending weekly							Educafe hold weekly community café's at Newbury Library. These offer an inclusive opportunity for communities to connect and signpost to support; cafes are ongoing.
	1.6.4: Develop a Whole Systems Approach to Physical Activity. • Undertake system workshops • Develop system map • Physical activity strategy	ICP (Prevention Board)	Brett Nichols	Mar-23	Number of workshops.  Development of Physical activity system map.  Development of physical activity strategy	2 workshops						Q3: System Mapping workshops delivered and a map produced. Now looking to present findings to the Berkshire West Public Health team to get buy-in and understand strategic direction.
	1.6.5: Undertake a dental review to understand current provision and identify recommendations for action - Utilising results of the British Dental Survey 2022/23	BOB ICB (Berkshire West), Healthwatch West Berkshire	Sarah Webster, Fiona Worby	Dec-22	To be developed							Sarah to understand work ongoing across BOB with regards to Dental improvement actions and will ensure West Berks is represented in that work.
	1.6.6: Focus on CVD prevention • Pilot of BP kiosks across West Berkshire • Targeted approach to NHS Health checks with at risk groups	Communities and wellbeing (PH), ICP Prevention Board	April Peberdy/Catherine Greaves	ongoing	Number of kiosks  Utilisation of kiosks (evaluation)  Targeted NHS Health checks delivered	3 kiosks  80% of overall						Kiosk evaluation to be finalised with Reading Public Health colleagues. Service Specification for the universal NHS Health Check service delivered by Primary Care has a proportionate universalism commissioning approach i.e. higher tariff for NHS Health Checks completed for residents in groups disproportionately impacted by CVD. A highly NHS Health Check outreach service is due to be commissioned in Spring 2023, subject to Berks West DPH and PH Consultant sign-off.
<b>Priority 2 - Support individuals at high risk of bad health outcomes to live healthy lives</b>												
2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for	2.1.1: Improve Dementia diagnosis rates (partnership work with the ICP)	Mental Health & Learning Disability Board, Berkshire West	Niki Cartwright	Dec-22	Diagnosis rates for Dementia	65% (April 22) 67% (Sept 22)	66.70%	62.50%				Sept figures stand at 59%. We are currently undertaking a data cleanse that is estimated to add 200 more patients to the list bringing the performance up to 62.5%. Targeted work with individual practices continues to improve the diagnostic rate.

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them and their unpaid carers	2.1.2: Support the development of Memory Café provision across West Berkshire	Dementia Friendly West Berkshire (DFWB), Age UK	Sue Butterworth / Viki Rowland	Dec-22	Development of model template Provision across West Berkshire	Model developed and implemented to open two new memory cafes this year.						DFWB is a commissioned services funded by PH&WB. Plans to extend the service to 31.3.2025 are in progress
	2.1.3: Engagement with partners to continuously update and expand the Dementia friendly West Berkshire Website	Dementia Friendly West Berkshire	Sue Butterworth / Viki Rowland	Ongoing	Visits to website. Feedback from Partners	Increase on previous	536 visits to website	607 visits to website	494 visits to website			
	2.1.4: Induction training on Dementia to be undertaken for all Adult Social Care Staff: Event to be held with existing staff to raise awareness. Will be recorded as a webinar for future new staff	Dementia Friendly West Berkshire, Adult social care	Sue Butterworth / Viki Rowland	Dec-22	Event held with existing Adult Social Care staff. Webinar to be incorporated into induction training for new staff	Attendance at event. Feedback						Working with Hannah Cole with two events scheduled for 10th & 24th May 2023 at Shaw House
	2.1.5: Work with local businesses in West Berkshire to raise awareness of role with the community, along with role as an employer for those who are unpaid carers	Carers Strategy Group	Hannah Cole		Number of organisations & businesses that are members of Dementia friendly West Berkshire Number of Dementia Friendly businesses,							Membership of DFWB has increased to 32 active members although this has been driven by DFWB. It will be really helpful to understand the work that Carers Strategy group are doing around this too and how we can work together. Going forward it will be good to invite representative SB to the Carers strategy group meetings. <b>Carers Strategy Group:</b> New Provider we are working with: Reading and West Berkshire Carers Partnership. Our partners comprise of Age Up Reading, Age UK Berkshire, Reading Mencap and Communicare.
	2.1.6: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day.	Communities and Wellbeing (Public Health) and Libraries teams)	April Peberdy / Jacqueline Cooper	Jun-22	Delivery of promotional campaign  No of books No. of books issued	One TBC TBC	1  36 148	1  36 149	1  36 122			Reading Well for Dementia booklist included in general Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books). Also specific social media promotions for the Reading Well for Dementia books in December (Q3). All 36 titles are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.)
2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support	2.2.1: Engagement event to understand the person's experience and Journey (Placeholder - tbc)	Healthwatch (Wokingham) Berkshire West CCG			To be developed	TBC						
	2.2.3: Care home support for residents with Dementia: Medication reviews Managing behaviour changes Reduce levels of depression (Placeholder action)	BOB ICB (Berkshire West)	Helen Clark	TBC	To be developed	To be developed						Not currently in any work programmes. Need to scope this, not an agreed action.
	2.2.4: Improve the access to and quality of Annual reviews in GP practices to ensure community and partner support for people with dementia (annual health check improvement plan)	Mental Health & Learning Disability Board Berkshire West , BOB ICB (Berkshire West)	Helen Clark	Ongoing	Proportion of people with dementia receiving an annual GP check. Impact of annual review in improving access to services	To be developed						Not currently in any work programmes. Need to scope this, not an agreed action.

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	2.2.5: Commission a Befriending and sitting service for people with more advanced dementia and their unpaid carers	Dementia Friendly West Berkshire, Age UK	Sue Butterworth / Viki Rowland		(Subject to funding approval)		9 carers supported	10 carers supported	12 carers supported		Green	Plans to extend this commissioned service to 31.3.25 are in progress. The service is performing well with excellent feedback from clients supported. Due to the nature of living with dementia clients leave and join the service more frequently than a regular befriending service.
	2.2.5: Develop a journey for people with dementia pre and post diagnosis (service transformation – Berkshire West) Identify key stakeholders for working group Review pathway to identify gaps Review Clinical and non-clinical pathway. Engage service users and carers in development of proposals	Mental Health & Learning Disability Board Berkshire West , Supported by Dementia Friendly West Berkshire ASC VCS	Andy Moody / Sue Butterworth / Viki Rowland / Niki Cartwright	TBC	Establishment of working group		Yellow	Yellow	Yellow		Yellow	Discussions are ongoing between WBC PH & ASC & health to look to reconvene the Berkshire West Dementia Steering group. In the meantime Health colleagues to provide update please. Historically this was being looked at by the Berks West Dementia Partnership - in it's absence : Clinical pathway -Lajla Johannsson will pick up the dementia work. Non Clinical Pathway - DFWB worked with Michelle Berry (Reading BC) to map the Non Clinical Pathway for Berks West. Michelle left at start of summer, leaving DFWB to undertake testing with PWD & Social Prescribers. Once capacity allows testing to complete it will be added to DFWB website. Aim to launch World Alzheimer's Day in Oct.
2.3: Improve identification and support for unpaid carers of all ages	2.3.1: Use findings from the Carers Strategy Survey to understand gaps in support. - Including questions on accessing covid-19 vaccine and barriers encountered	Carers Strategy Group	Hannah Cole	Oct-21	Number of PwD and carers supported weekly	25	Red	Red			Red	We have not specifically asked carers about any difficulties they encountered regarding accessing covid 19 vaccine. We do not have this information to hand. We aim to capture this information going forward from our new providers (Reading and West Berkshire Carers partnership).
	2.3.2: Embedding new process for online referrals of Young carers and ensuring all partners are aware. • Social media promotion	Young Carers	Laura Taylor	Ongoing	Numbers of referrals	N/A	Yellow	Yellow	Yellow		Yellow	The website has a good landing page to highlight what young carers do as well as the online referral form. New infographics and flyers are being created ready to go live with to further promote the service. New ways to gather data on the outcomes for Young Carers is currently being discussed.
	2.3.3: Raise awareness of young carers. • Engagement with partner agencies. • Advice and information sessions with schools. • Young carers groups at schools. Re-establish young carers champions	Young Carers	Laura Taylor	Ongoing	Number of schools engaged with. Young carers champions	No target set		Red	Red	Red		Red
2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers	2.4.1: Update the Health top tips leaflet for carers	Carers Strategy Group	Hannah Cole	Dec-21	Leaflet completed. Distribution	N/A	Green	Green			Green	Information within Carers Hub Leaflet
	2.4.2: Review and refresh the Carers Strategy Action plan	Carers Strategy Group	Hannah Cole	Dec-21	Actions as will be contained within the plan	N/A						In the process of updating the Action plan
	2.4.3: Continue to provide access to respite services on an as needed basis	Adult Social Care Carer's Strategy group	Hannah Cole	Ongoing	Numbers of carers accessing respite	N/A	438	236			Green	Regular clients on our core service 323, Emergency respite 115 = 438
	2.4.3: Using the young carers dashboard to continuously review engagement with services and outreach to new attendees	Young Carers	Laura Taylor	Ongoing	Number of new young carers identified	N/A	42	29	25		Green	Most new referrals for Young Carers come via the LA through the Early Response Hub. Assessments are completed in a timely manner with activities and clubs offered to those who meet criteria. Mentors are also in place for more complex families
	2.4.4: Use feedback from young carers to inform and expand the activities on offer: online form	Young Carers	Laura Taylor	Ongoing	Number of responses to online form. New activities offered	No target set	0	0	0		Red	There is currently no method in place to gather quantitative feedback, but qualitative feedback is given verbally from YC to staff. This needs to be recorded more effectively and frequently and will improve as new staff are employed.

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	2.4.5: Recruit volunteers to 1-1 mentoring role to work with young carers with particular challenges	Young Carers	Laura Taylor	Ongoing	Increase in mentor numbers. Increase in young carers supported	No target set	0	0	0			Due to staffing levels, recruitment activity on volunteers is currently low. Methods of free recruitment are being explore with Newbury Volunteer Bureau.
2.5: Reduce the number of rough sleepers	2.5.1: Continue to work together to prevent rough sleeping and reduce the number of people who do sleep rough (Implementation of the Homelessness and Rough sleeping strategy)	Homelessness Strategy group	Fidelis Ukwenu	,2025	Number of people sleeping rough	< 2						
2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services	2.6.1: Increase GP registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder)	Local Integration Board (Homelessness Strategy group), SE inequalities board,	Fidelis Ukwenu	Dec-22	Process in place for registering	TBC						There has been a big national push to ensure homeless people are able to register with a GP regardless of proof of address/ ID. There is also no notable number or pattern of inquiries going into the ICB reporting difficulties. A leaflet has been shared with LA Housing colleagues for wider circulation to homeless applicants and VCS. Also link to the Safe Surgeries toolkit. Although it does refer to immigration status the focus is on not insisting on proof of address/identification to register.
	2.6.2: Increase dental registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder - to be determined)	Homelessness Strategy group, SE inequalities board,	Fidelis Ukwenu	Year 1	Process in place for registering	N/A						
	2.6.3: Adoption of the Serious Case Review Protocol	Homelessness Strategy group	Fidelis Ukwenu	Mar-22	Adoption of protocol	N/A						
	2.6.4: Develop a clear process from admission through to discharge from hospital settings, to ensure homeless patients are discharged with somewhere to go with support in place (placeholder)	Local Integration Board, Homelessness Strategy Group, SE inequalities board	Fidelis Ukwenu		To be developed	TBC						Hospital Discharge Policy shared and reviewed , housing leaflets have been placed in elective wards at RBH and Rough Sleeper Prevention Officer has been put in contact with Therapy Lead at RBH.
2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse	2.7.1: Continue to implement the action plan from the Local Domestic Abuse Strategy 2020-2023 to meet identified aims	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Refresh due in 2023	Action plan	Action plan fulfilled by 2023						On track - Domestic Abuse Board continue to oversee Strategy and Action Plan.
	2.7.2: Implement the new Domestic Abuse Safe Accommodation Strategy 2021 – 23 and accompanying action plan	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	To be combined with full DA Strategy as part of refresh in 2023	Needs identified being met through action plan	Action plan fulfilled by 2023						On track - DA Board continue to oversee and monitor at bi-monthly meetings. Various pieces of work have been commissioned/undertaken to date.



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	2.7.3: Local needs assessment: need and demand for accommodation based support for all victims	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Every 3 years (next due 2023)	Less gaps in services identified	N/A						On Track - A full needs assessment is required every three years but a refresh is required on an annual basis to review any change in provision. Therefore, funding has been allocated towards commissioning a consultant to undertake the needs assessment refresh. The consultant will also be responsible for combining our Domestic Abuse Strategy 2020-23 and Domestic Abuse Safe Accommodation Strategy 2021-23. Documents are being drafted to commission a consultant which will go live on Intend - deadline 20 Feb - procurement board not required due to amount being below threshold.
	2.7.4: Review of performance data to identify areas for improvement, opportunities to increase service provision, develop training	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Quarterly	Discussions at DAB. Increase in reporting of DA. Further training opportunities offered for 2022/23							On Track - Domestic Abuse Board regularly review datasets at each bi-monthly meeting. There has been an increase in DA recently which TVP have reviewed and one of the explanations to this is that there is an increase in reporting.
	2.7.5: Establish a Lived Experience subgroup to inform decision making and system change	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Quarterly	Voices/view captured and reported into DAB							Completed - Lived Experience Group established and operational for over 6 months. This group reports into the Domestic Abuse Board.
	2.7.6: Number of multi-agency staff trained in Domestic Abuse Awareness and Domestic Abuse Champions Training	BCTP	Jade Wilder	Quarterly	Number of individuals trained	8 - 15 per session	0	9	15			During Q1 no DA training took place due to trainer sickness. During Q2, 1 DA Awareness training took place. During Q3, 1 DA awareness training took place and a second DA awareness was cancelled.
2.8: Support people with learning disabilities, engaging with them and listening to them through working with voluntary organisations	2.8.1: Work with Voluntary Community Sector organisations to improve access to health checks for those with learning disabilities. Improve the quality of health checks for those with Learning disabilities	Berkshire West CCG NHSE	Niki Cartwright	Annual	% of individuals receiving a health check	67% (target for 2020/21). AHC LTP target is 75% (14+)						
	2.8.1: Implement Positive Behaviour Support across Health and Social care	BOB ICB (Berkshire West)	Niki Cartwright	Oct 2021 - April 2022	4 levels of training to be delivered	?						First programme has been delivered and evaluated. HEE has awarded funding to extend training programme for another year targeted at children and young people.
	2.8.3: Enhanced delivery of a Work and Careers Fair - including participation by local schools and supporting the work on employment opportunities for people with learning disabilities	Skills and Enterprise Partnership (working with MP Laura Farris)	Iain Wolloff	Annual	Delivery of event. Attendance. Feedback	40		800	800			The second annual Work & Careers Fair (the 'Destinations Expo') was successfully delivered on 13th October 2022 at Newbury College. Over 800 young people from local secondary schools attended, with around 50 employers and other organisations exhibiting. There was a strong focus on careers for students with disabilities, with over 100 attending and all employers attending a briefing on supported employment. The EBP projected managed the event, with financial support from the Greenham Trust. A second event is now being planned for October 2023.

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	2.8.4: Extension of the "Delivering Life Skills" Programme, delivered by the EBP.	Skills and Enterprise Partnership	Iain Wolloff	Jul-22	Delivery of programme attendance Feedback from young people and schools	60 young people attending the DLS programme		163	163			The H&WB approved funding for this programme, which was delivered in secondary schools by the EBP. All sessions were completed by July 22, with 163 participants. A further funding bid for 22/23 has now been approved by the HWB Board.
2.9: Increase the visibility and signpost of existing services and improve access to services for people at higher risk of bad health outcomes	2.9.1: Promote alternatives to admission through increased support for people in the community: • Commission an all age IST • Green light toolkit • Post diagnostic support (Placeholder – work in development)	Berkshire West CCG BHFT (toolkit)										
	2.9.2: Reduce waiting times for Autism and ADHD Diagnosis: current demand being assessed to plan for workload capacity (placeholder)	BOB ICB (Berkshire West), BHFT	Niki Cartwright	TBC	TBC	TBC						Investment made recurrently; activity has doubled over last 12 months
	2.9.3: Re-development of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit	HWB engagement group		Jun-22	Promotion of the engagement toolkit  Engagement events  Annual HWB conference held	TBC						The Engagement Group still does not have a Chairman following the departure of Kamal Bahia.
	2.9.4: Create a stakeholder map our current Community and Voluntary sector partners who are working with those at higher risk of bad health outcomes	Communities and Wellbeing	April Peberdy	Dec-22	Completion of the network map	N/A						
	2.9.5: Promote awareness and access to the West Berkshire Directory, ensuring that the information within it is kept up to date	HWB engagement group	Kirstie Rainbow / Jessica Monteith-Chachuat	Ongoing	Hits to Website. (?demographic indicators/targets)	TBC						Phil Rumens providing access to Google Analytics
	2.9.6: Maintaining signposting and connections to community support functions by undertaking a review of strategic signposting (including the West Berkshire Directory)	Communities and Wellbeing	April Peberdy	Mar-23	Review completed. New digital offer in place	N/A						Review West Berks Directory undertaken by BCT team. The process did not result in receiving any successful bids. Paper to procurement board recommending extension of existing contract for a further year whilst alternative options are explored. New Action owners identified for this next phase of work.

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	2.9.7: Pilot aDoddle map - to include community groups. Feedback on map and use	Communities and Wellbeing	April Peberdy	Sep-21	Local community groups created a profile for their organisation, including information about their services  Group data uploaded rated as green  Volunteering opportunities enhanced Asset based community development supported	75%	27 groups on the map 5 awaiting final edits and upload 13 in discussion with groups to develop profile		46 groups on the map			Pilot successfully completed and report taken to CFPB with agreement received to continue to work with communities to support the map. Now also being used to map and promote the Warm Spaces across West Berkshire. Further promotion of the map planned for Jan 23.
	2.9.8: Use targeted paid adverts on social media to improve knowledge and awareness of services, tips and advice about health and wellbeing (placeholder)	Communities and Wellbeing	April Peberdy	Dec-22	To be developed	TBC						
<b>Priority 3 - Help families and children in early years</b>												
3.1: Work to provide support for parents and carers, during pregnancy and the early years to improve personal and collective resilience using research and good practice	3.1.1: Map the current offer for support to parents and carers from all services	CDG (1001 DAYS)	Nerys Probert	Mar-22	Mapping of provision completed	N/A						3.1.1, 3.1.2, 3.1.4, 3.1.5 are the same (albeit slightly different wording) as line 88 (3.2.2) therefore action owner would recommend deleting these.
	3.1.2: Undertake evidence review of current antenatal classes	CDG (1001 DAYS)	Nerys Probert	Mar-22	Evidence review completed	N/A						
	3.1.3: Promote antenatal classes for expectant parent and improve access	CDG (1001 DAYS)	Nerys Probert	Mar-22	No. of antenatal classes. No. of attendees. Demographics of those attending							
	3.1.4: Raise awareness of and improve access to parenting support (both 1-2-1 and group support)	CDG (1001 DAYS)	Avril Allenby	Mar-22	No. of support classes available. No. of attendees. Feedback							60 plus attendees at group or 1 to 1 sessions. Managers report on a quarterly basis providing figures feedback and a case study.
	3.1.5: Introduce parental emotional regulation courses for parents (placeholder)	Communities and Wellbeing (PH)	April Peberdy	TBC	Number of courses Number of families	1 (12 sessions) 50 families						indicator being reviewed by the Children's Delivery Group Q3
3.2: Ensure families and parents have access to right and timely information and support for early years health. Working with midwifery, Family hubs, healthy visiting and school nursing	3.2.1: Implementation of the new PHE Healthy Child Programme and Berkshire West 0-19 service (placeholder)	Communities and Wellbeing (Berkshire West)		Apr-22	Antenatal midwifery notifications to HV service	100%						
	3.2.2: Implement 1001 Days project work: • Mapping of core delivery across services. • Produce an infographic for families and services demonstrating core offer • Map targeted offer across services	CDG (1001 DAYS)	Avril Allenby	Mar-23	Mapping completed. Infographic completed Distribution of infographic via partners	N/A						Mapping exercise completed with engagement sessions with services and partners. Infographic in draft form ready for consultation with a group of users.
	3.2.3: Promote breastfeeding (placeholder)	CDG (1001 DAYS)	Nerys Probert/Avril Allenby	Jun-23	Increase Breastfeeding rates at 6 - 8 weeks	TBC (Subject to funding approval)						28 given 1:1 support, 12 Antenatal, Educafe 4, the remaining 12 seen at groups where support is offered, phone or text conversations. 16 feedback forms received.

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	3.2.4: Create a stakeholder map of our current Community and Voluntary sector partners who are working with families and children in the early years	Communities and Wellbeing (CDG)	Sam Shepherd/ Avril Allenby	Dec-22	Completion of network map	n/a						New app launched called "50 Things to Do Before You Are 5" which helps signpost young families to local support, alongside giving ideas for engaging children.
	3.2.5: Expand the Dolly Parton Imagination library provision (placeholder)	CDG	Avril Allenby	tbc	Number of children supported	150						This has been introduced as part of the new 0 - 19 Public Health Nursing (Health Visiting and School Nurse) contract which started on 1st April 2022 but reporting on this will not commence until q1 2023.
3.3: Increase the number of two year olds (who experience disadvantage) accessing nursery places	3.3.1: To establish a named Health visitor for each EY setting taking vulnerable 2 years olds	Communities and wellbeing (CDG)	Avril Allenby	Mar-23	% of EY settings with named HV	100%						As above
	3.3.2: Monitor the proportion of reviews that are carried out jointly. Ideally this review (2 – 2.5 years) should be integrated with the Early Years Foundation Stage progress check at 2 years	CDG	Nerys Probert/ Avril Allenby	Mar-23	Proportion of 2 – 2.5yr reviews that are carried out jointly (no target set)	No target						
	3.3.3: Consistent marketing across all sectors, Midwifery, HV, EY, Family Hubs (placeholder)	CDG	Avril Allenby									Good joined up approaches. Delivery of services alongside in Family Hubs. Use of social media. 1001 Days Infographic task group.
3.4: Ensure that our early years setting staff are trained in trauma informed practice and care, know where to find information or help and can signpost families properly	3.4.1: Undertake an evidence review of trauma informed training, including cost-analysis	CDG	Nerys Probert	Jun-22	Evidence review completed	n/a						
	3.4.2: Establish training programme with Early Years providers. (to link to introduce EY ELSA target)	CDG	Avril Allenby	Dec-22	% of EY providers offering training. % of staff trained	TBC						The first round of Early Years Elsa work is completed and the review report is being drafted. There are plans for securing a second round of funding to support a further delivery to settings.
	3.4.3: Develop support materials and supervision documentation for EY settings.	CDG	Avril Allenby	Jun-22	Completion of support materials. Number of EY providers using materials							Documentation in draft and going out for trial and consultation.
3.5: Publish clear guidelines on how families can access financial help, tackling stigma around this issue	3.5.1: Map out current provision for financial support for families, including childcare costs	CDG	Avril Allenby	Jun-22	Mapping completed	n/a						Family Hub staff working closely with local voluntary sector to ensure that local support is provided and signposted. Childcare provision and costs available on the West Berkshire Directory. Telephone and email support available during working day.
	3.5.2: Raise awareness of support services available through the Family hubs	CDG, Communities and wellbeing	Avril Allenby	Jun-22	Number of financial support services published on the West Berkshire directory							Professionals guide available to services and voluntary sector providing information on Family hub delivery. Social media used to highlight current awareness.
	3.5.3: Undertake focused engagement to ensure that provision and needs are identified from parent groups and across areas in West Berkshire	CDG	Avril Allenby	Jun-22	Number of focus groups. Demographics of attendees. Consultation report	3 To include under-represented groups						All Family Hubs have established parent/carer engagement groups. The annual survey has been revisited and amendments made to provide greater scope for feedback and development of services.

Priority 4 - Promote good mental health and wellbeing for all children and young people

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
4.1 Enable our young people to thrive by helping them to build their resilience	4.1.1: Health and wellbeing in schools programme: 1. Health and Wellbeing in Schools Award 2. The Public Health and Wellbeing Health and Wellbeing in Schools programme. 3. Living Well workshops for parents (to improve family health literacy) 4. Living Well ? Healthy Me Passports	Communities and Wellbeing (Public Health)	Paul Graham	Sep 21 - Jul 22	1. No. of schools taking up offer. 2. Universal programme 3. Number of children with a passport 4. Number of workshops	1. % of schools completing who sign up or target of 5 per year. 2. Universal offer 3. Every Year 5 & 6 child in West Berkshire - these will be redeveloped next financial year	1. 1, 3. Being developed in 23/24 .	1.3 Being developed for 23/24	1.5			
	4.1.2: Number of local primary schools who have received a Life Education Performance	CDG	Denise Sayles	Apr-22	Number of schools	12						
	4.1.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	Jaqueline Cooper	Jun-22	Delivery of campaign No. of books available No. of books issued		1 27 80	1 27 117	1 27 76			As part of general Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books). Also specific social media promotions for the revised Reading Well for Teens books in December (Q3). Please see details in 5.3.3 re Empathy Day promotions in Libraries. All 27 titles are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.) This booklist was revised by The Reading Agency during the year and older titles were still in stock throughout Q1-Q3.
	4.1.4: Develop and expand the Young Health Champions programme	Communities and Wellbeing (Public Health)	Paul Graham		Number of champions recruited. Number of young people reached.	21/22 - 50. 22/23 - 30 per year	11	0 (11 cumulative)	7 new 18 cumulative			Target updated to 30 per year for 2022/23
	<del>4.1.5: Implement the Recovery curriculum RSH through provision of a suite of resources and workshops for pupils in primary and secondary schools (placeholder - tbc)</del>	<del>Communities and Wellbeing (Public Health)</del>	<del>Paul Graham</del>	<del>Dec-23</del>	<del>To be developed</del>	<del>TBC</del>						<del>This work was not funded and therefore has been deleted from the Delivery Plan.</del>
4.2: Aim for early identification of those young people in greatest need, or at risk of developing a mental health condition	4.2.1: Creating a single access and decision-making arrangement across the delivery Partnership	Berkshire West ICP Children's programme Board	BHFT	Oct-21	Existing access and referral arrangements realigned into a single Berkshire west approach	Completed Sept 2022						Scoping exercise undertaken that will inform the review of CAMHS.  The indicator should be described as "no wrong door".

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	4.2.2: Building a formal Delivery Partnership arrangement. a) A single access and decision-making point that all delivery aligns to b) A joint communication approach and set of tools that explains to CYP, parent and carers, schools, and primary care colleagues how to access support and the type of response and offer they can expect c) A joint workforce development programme.	Berkshire West ICP Children's Programme Board		TBC	Berkshire West event in Spring 22	Aligned Commissioning model June 2022						This needs to reflect new priorities for LTP.
	4.2.3: Meeting the COVID surge demand as it arises	CCG		Mar-22	Meeting three weekly to address need, beginning in August 2021.							
4.3: Use evidence to support interventions at the individual, family and community levels to prevent and reduce the risk of poor mental health	4.3.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working on mental health and wellbeing for children and young people	Communities and Wellbeing (CDG)		Dec-22	Completion of network map	n/a						
	4.3.2: Be Well Campaign	MH & LD Board		Jun-22	Number of engagements/unique users with new website, by local authority  Number of visitors providing feedback on Be Well website  Regular emoji feedback rating  % of visitors from each category (e.g. 4-11 year olds, 12-17 years olds and 18 to 25 year olds)	Baseline  % of West Berkshire residents  TBC  TBC						
	4.3.3: Continuing temporary contract during Covid for Kooth (online support)	Berkshire West ICP Children's Programme Board	Niki Cartwright	Ongoing	Standard Kooth indicators	No formal target but offered to give YP a choice of services						Contract has been extended till end of December whilst scoping of future provision is being undertaken.
	4.3.4: Addressing gaps in access and service offer due to inequalities. (cohorts LGBTQ+, Ethnically diverse groups, Learning Disabilities)	Berkshire West ICP Children's Programme Board	Niki Cartwright	Mar-22	Plan for data and monitoring improvement April 2022	Plan for data and monitoring improvement April 2022						CSW commissioned to undertake

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	4.3.5: Tackling the waiting times in both specialist/ Core CAMHS for access and interventions in key areas: anxiety, depression, Specialist CAMHS, Autism and ADHD.	Berkshire West ICP Children's Programme Board	Niki Cartwright	Mar-22	Create a 2 year investment plan with BHFT for Core CAMHS to cover. 2022 ? 2024	Plan delivered March 2022						Investment plan in place for ASD/ADHD assessments and funding agreed to expand workforce . External contracts with Psychiatry UK also in place through BHFT.
	4.3.6: Meeting the Eating Disorder waiting times for response to referrals.	Berkshire West ICP Children's Programme Board	Niki Cartwright	Sep-21	Local Berkshire Protocol	Protocol in place by end of 21/22.						Recruitment to posts remains the biggest challenge. If fully recruited to then demand would be met. Looking to recruit GP with Special Interest to undertake physical check and link with Primary Care.
	4.3.7: Mobilising a Community Home treatment offer 24/7 access standard for Crisis cases required locally to meet our 24/7 response commitment in the NHS long term plan	Berkshire West ICP Children's Programme Board	Niki Cartwright		Go live with phased offer January 2022, full workforce mobilisation March 2022	24/7 access for crisis cases						Fully recruited to and CYP 111 element is being piloted as part of the model
4.4: Support a Whole School Approach to Mental health, embedding wellbeing as a priority across the school environment	4.4.1 Mobilising 2 further Mental Health Support Teams in schools. Newbury. Reading (South & East)	Berkshire West ICP Children's Programme Board	Niki Cartwright	Oct-22	MHST teams established	2 new MHSTs						Teams now fully mobilised. Celebration event postponed due the death of Her Majesty Queen Elizabeth.
	4.4.2: Recruit Young Health Champions in Schools	CDG	Paul Graham	Jul-22	Number of schools engaged	Year 1 – 3 schools 10 YHC per school Year 2 – 3 schools 10 YHC per school						See 4.1.4 for details. Deleted as duplication.
	4.4.3: Run Living Well Workshops for Year 7 students. Xeeate PSHE resources for KS3 and KS4 students to support schools' PSHE delivery	CDG	Paul Graham	Jul-22	Number of workshops Number of schools engaged Feedback from attendees	TBC 5 resources per year	2 PSHE podcasts created		2 (4) PSHE4you podcasts created			On target for 5 resources this year
4.5: Support the mental health and wellbeing of looked after children and care leavers	4.5.1: Co-production of an 'In-reach' bespoke service for Children in Care. (placeholder)	Berkshire West ICP Children's Programme Board, Berkshire West local authorities	Niki Cartwright	Apr-23	To be scoped	To be scoped						Service is in mobilisation phase with approx. 50% of establishment recruited to. Full Launch planned for April 23.
4.6: Expand our trauma informed approach among formal and informal service providers	4.6.1: Develop a trauma informed strategy for West Berkshire. mapping exercise. options appraisal for TI training across BOB	West Berkshire Children's Delivery Group, ICS Children's Board	Andy Sharp	Dec-22	To be agreed by Dec 2021  Mapping exercise and Options Appraisal Completed  (feedback needed re ICS proposals for BOB and timescales on actions)							The BW ICP Children’s Group closed this as an area of work following the options appraisal on the basis that there are a range of approaches being undertaken within the patch that contain trauma informed elements and therefore a single approach wouldn’t be appropriate. The Berkshire West Safeguarding Children Partnership however have recently discussed this as being an area of focus and activity for them and this is likely to form part of the business plan for the BWSCP in the future.
	4.6.2: Expand the provision of Therapeutic Thinking training for all school staff	WB Education service		Dec-22	Number of schools engaged Reduced number of suspensions Reduced (FTEs) permanent exclusions Reduced number of Alternative provision Reduced number of SEND specialist placement							

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary	
							Q1	Q2	Q3	Q4			
	4.6.3: Provide Therapeutic Thinking Training for Children's Services staff	West Berkshire Children's Service	Lucy Hilyard	Dec-22	Number of staff trained Feedback from attendees							138 primary colleagues; 53 secondary colleagues, 69 LA colleagues of which 14 CS's colleagues have trained as tutor trainers with access to TT eLearning platform to train their teams, supporting a common language with each other, schools, pupils and families. 100% of participants rated the training good or very good and articulated how it will improve their work with partners.	
4.7: Improve the process for transition to adult mental health services	4.7.1 (placeholder) Additional Reimbursement Role (ARRs) placed in a strategic primary care network that has a 16 plus focus	BHFT	?									PM now in place and first mobilisation meeting with stakeholder steering group in November.	
	4.7.2.Pilot a managing emotions programme -a psychoeducational course designed to support people who experience intense emotions that are difficult to manage.	BHFT	?		In Partnership with local VCS							This pilot has been extended to enable a more comprehensive evaluation of the model.	
	4.7.3. Work through the community mental health framework implementation model to test how to target and meet mental health needs of care leavers,	BOB ICB	Niki Cartwright										New pilot is mobilising for 16-25 year olds to provide support to Care Leavers and other vulnerable young adults. This will interface with the Adult MH Transformation Programme.
	4.7.4.Ensure clinical pathways review findings are focused on the transition from CYP to Adult Pathways	RBH	?										
	4.7.4. Ensure models are trauma informed	BOB ICB	Niki Cartwright										Continuing to embed trauma informed approaches is a priority for the refreshed Children and Young People's Mental Health Local Transformation Plan 2022-24.
	4.7.5. A place focused (School focused or community focused) pilot, including the role of alternative education		?										
	Dedicated 16-25 transitions worker within CYP Substance Misuse services	West Berkshire Council Public Health team	Denise Sayles		New contract beginning April 2022	Worker in place							
<b>Priority 5 - Promote good mental health and wellbeing for all adults</b>													
5.1:Tackle the social factors that create risks to mental health and wellbeing, including social isolation and loneliness	5.1.1 Ensure residents have access to financial support and advice (e.g. benefit entitlement, debt advice, unemployment)	Mental Health Action Group	Adrian Barker	Ongoing	Number of clients supported by CAB Number of clients referred to CAB by social prescribers	As per specification						Stakeholder workshop held in September 2022 to look at the financial issues for people with mental health issues and starting to look at solutions.	
	5.1.2: Supporting new residents to West Berkshire with a sense of belonging and awareness of local services	Mental Health Action Group	Adrian Barker	Ongoing	Number of new residents to West Berkshire	50% of new residents						Webpage has been completed. The next phase is to promote the webpage across the district and monitor hits on the webpage.	



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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	5.1.3: Work with the Homelessness Strategy Group to understand gaps and/links to poor mental health and wellbeing (e.g. reason for eviction)	Homelessness Strategy Group	Fidelis Ukwenu	Jun-22	Gaps identified in service provision % of homeless people reporting being support with their mental health (place holder)	As per Homeless Strategy Group KPI's						
	5.1.4 Raise awareness of resources and interventions that help to address mental health and wellbeing and related issues (e.g. rural isolation and loneliness) to residents, community groups and key stakeholders	Mental Health Action Group Ageing Well	Adrian Barker	Dec-22	Number of mental health z cards distributed Number of entries inputted onto aDoddle (community mapping tool) Number of hits on West Berkshire directory	One per household 20 organisations 10% increase from baseline						Z cards updated again and a further 5,000 cards have been ordered. 3,000 for schools and 1,000 for west Berkshire foodbank, 50 to Newbury Soup Kitchen, 100 to West Berkshire Suicide Prevention Action Group. We have also provided some to Healthwatch and the new Be Well this Winter service.
	5.1.5: Create a tool which allows policymakers to examine the impact of their proposals and decision making on mental health	Public Health and Wellbeing	Rachel Johnson	Dec-22	Health in all policies tool complete	N/A						Project started in public health and wellbeing as per section 1.3 above.
5.2: Work with local communities, voluntary sectors and diverse groups to rebuild mental resilience and tackle stigma	5.2.1: Utilise opportunities to promote existing mental health resources/services at local resident engagement events (e.g. educate)	Public Health and wellbeing	Rachel Johnson		Number of organisations provided with information	5+ per quarter						We recently provided resources to the Patient Information Point at West Berkshire Community Hospital.
	5.2.2 Through the surviving to thriving fund, enable local organisations to provide support and develop services that improve mental health and wellbeing of West Berkshire residents	Mental Health Action Group	Adrian Barker	Mar-22	Number of beneficiaries Amount of funding awarded Key outcomes for beneficiaries	Baseline >£300k TBC						
	5.2.3: Develop a new mental wellbeing campaign (Be Well) to connect people from all backgrounds with local support and reduce stigma	?	?	Jun-22	Number of engagements/unique users with new website, by local authority Number of visitors providing feedback on Be Well website Regular emoji feedback rating - % of visitors from each category (e.g. 4-11 year olds, 12-17 years olds and 18 to 25 year olds)	Baseline % of West Berkshire residents TBC TBC						

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	5.2.4: Run regular service users engagement events to ensure the continuous improvements of local services e.g. Thinking Together	Mental Health Action Group	Adrian Barker	Mar-23	Number of Thinking Together events held Number of service users attending events  % service users and % professionals in attendance	As per service specification/ funding agreement						The next thinking together event with young people is to be run with Berkshire Youth, has been postponed until at least March 2023.
	<del>5.2.5: Commission Public awareness training sessions on a range of mental health issues including- self-esteem anger management bereavement coping with redundancy coping with relationship breakdown sleep Death and dying</del>	<del>Communities and Wellbeing</del>	<del>Rachel Johnson</del>		<del>Number of sessions- Number of attendees Feedback</del>							<del>This work has not been funded and therefore has been deleted from the Delivery Plan. Funding for an alternative project on death literacy is currently being explored.</del>
	5.2.6: Ensure services are responsive to the needs of vulnerable and marginalised groups in society, e.g. socioeconomically disadvantaged, ethnically diverse communities	Mental Health Action Group	Adrian Barker	Dec-22	TBC	TBC						Links to 5.1.1.
	5.2.7: Commission a range of public bite-sized awareness training sessions or on a range of life events that can impact mental health and wellbeing (e.g. including but not limited too; self-esteem, anger management, grief and bereavement, coping with redundancy coping with relationship breakdown, sleep death and dying)	Communities and wellbeing (public health)	Rachel Johnson	Feb-22	Number of sessions, Number of attendees, Feedback	As per service specification						Links to 5.2.5.
5.3: Recognise the importance of social connection, green spaces and different cultural contexts for mental wellbeing. Increase social prescribing by promoting access and signpost to activities that promote wellbeing	5.3.1 Establish a Creative Health Alliance to improve the availability and promotion of arts and cultural activities			Apr-23	Terms of reference developed, Number of meetings, Number of new members	N/A, At least once per quarter, As per terms of reference						
	5.3.2. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing	Ageing Well Sub Group	April Peberdy		Project officer – nature for health recruited  Number of people taking part in health walks	N/A, Baseline	165	220	241			Project Support Officer, Nature for Health in post. Summer drop in Sessions at Shaw House raised beds have run in August and Autumn programme promoted. Working in Partnership with Sovereign and Community Matters on another project for the autumn. Drop in sessions continue to run at Shaw House Q3. Consider putting the number of people taking part in health walks under a different indicator.

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Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	5.3.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day (June 2022)	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	Jacqueline Cooper	Jun-22	Delivery of campaign No. of books available No. of books issued		1 158 483	1 158 684	1 158 475			General Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books), plus a specific campaign in May (Q1), prior to Empathy Day, which focussed on the resources available for adults, young adults and children respectively on different days. Given the requirement for Libraries to focus on activities for the Queen's Platinum Jubilee celebrations, no activities were arranged for Empathy Day itself, although social media promotions by Empathy Lab UK were shared on Libraries social media Prior to this, a general message relating to books for empathy was developed with Public Health for the Libraries 'Message of the Month' in May. This was used on Libraries social media on several occasions throughout the month, in posters in all libraries and images on library kiosks, and featured in the Libraries May customer newsletter. All 158 titles from the 5 Reading Well booklists are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.) In addition, the titles from the older edition of the Reading Well for Teens list were still in stock throughout Q1-Q3.
5.4: Improve access to, quality and efficiency of services available to all who need them, including improved digital offerings for those who can and prefer to use them	5.4.1: Create a 10 year mental health strategy (placeholder)		Adrian Barker	Dec-22	Strategy approved by the Health and Wellbeing Board	N/A						Matt Pearce removed the need for a separate mental health strategy after discussion at MHAG.
	5.4.2: Completion of Adult Mental Health Needs Assessment and regularly review other sources of data e.g. residents survey	Communities and wellbeing (Public Health and Wellbeing)	Adrian Barker	Mar-23	Mental health needs assessment completed and published	N/A						Interviews have been conducted and are being written up with key themes to be included within the needs assessment.
	5.4.3: Provide welcome packs to target people moving home or new to West Berkshire (e.g. resource pack focusing on Health and Wellbeing)	Mental Health Action Group, Public Health and Wellbeing	Adrian Barker	Jun-22	Welcome packs developed Process for distribution identified	N/A						Need to establish how this differs from 5.1.2.
	5.4.4: Develop and promote a range information and tools to support transition across the life course (e.g. birth, school, college/ university, employment, moving house, marriage, divorce/ separation/ widow, bereavement) through Be Well (or similar platform).	Mental Health Action Group	Adrian Barker	Apr-22	Number of resources produced	One per quarter						
5.5: Work with professionals in workplaces and other settings; using a preventative approach to break down the barriers between mental and physical health	5.5.1: Support small businesses to promote mental health and wellbeing practices in workplaces (e.g. mental health awareness training, the Mental Health at Work Commitment)	Public Health and Wellbeing, Skills and Enterprise Partnership	Rachel Johnson / Iain Wolloff	Aug-22	Number of relevant training courses held Number of businesses adopting mental health policies (placeholder)	As per service specification						The SEP and MHAG chairs worked with Rachel Johnson and Elisabeth Gowens (WBC Public Health and Wellbeing) to offer MH training for SMEs. Unfortunately, there has been no take-up of the offer by SMEs, but the programme is being delivered for voluntary organisations. In addition to the email and social media marketing of the training, the DWP are also now promoting the offer to employers.

Health and Wellbeing Strategy Delivery Plan 2022-2025

Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
	5.5.2: Increase uptake of annual health checks for people with serious mental illness and ensure appropriate behavioural support is available e.g. smoking cessation and weight management services	Berkshire West ICP Mental Health and Learning Disabilities Programme Board Mental Health Action Group	Niki Cartwright	Mar-23	% of people on GP SMI registers in receipt of all six elements of SMI health checks (by GP practice and overall number)	As per NHS KPIs						MHAG is monitoring progress and providing any advice and support it can. Percentage of those registered with SMI receiving all six elements of the SMI health check is increasing but still not clear if or when it will reach the national target of 60% by the end of the year.  The Community Support Service with Oxfordshire Mind is now operational. This is a pilot support PCNs to reach patients who are difficult to reach. Performance is monitored monthly and support given to practices that are behind with their trajectories.
	5.5.3: Develop and implement a universal mental health education training and delivery package around mental health crisis.	Berkshire West ICP Mental Health and Learning Disabilities Programme Board, Mental Health Action Group	Niki Cartwright		Current training models reviewed  Training schedule completed  Number of people completing the course by organisation	N/A						This has been completed by Terry Simpson from SCAS. He is presenting this resource to the Berkshire Suicide Prevention Group in Autumn 2022. This piece of work is now being rolled out across the Thames Valley.
	5.5.4 Commission services to support people who are in contact with mental health services to find or stay in work (Supported Employment Strategy)	Skills and Enterprise Partnership	Iain Wolloff	Jan-23	Employment rates between working age adults in contact with mental health services and the general population.	Baseline						The SEP does not have a specific role in relation to the commissioning of services, but this is achieved through WBC's commissioning of Groundwork (for adults) and Ways into Work (for young people). As reported above, it is planned that the SEP will review this work at its next meeting.
5.6: Improve access to support for mental health crises and develop alternative models which offer sustainable solutions	5.6.1: Evaluate the pilot crisis café: Breathing Space (delivered across Berkshire West)	Berkshire West ICP Mental Health and Learning Disabilities Programme Board	Niki Cartwright	Apr-22	Evaluation complete	N/A						Breathing Space launched in September 2021 and extension into West Berkshire in April 2022. Funding has been allocated to fund an external evaluation. This is currently being agreed.
	5.6.2: Implement and deliver the priorities of the new Berkshire Suicide Strategy		Tracy Daszkiewicz	Jan-23	Operational delivery plan produced	N/A						
	5.6.3 Raise awareness of the issue of suicide, its causes and sources of help to those affected by either feeling suicidal or bereaved as a result of suicide.	West Berkshire Suicide Prevention Action Group	Garry Poulson	Apr-22	Number of organisations contacted	10 per quarter		Target Exceeded	Target Exceeded			Our last course was delivered on Tuesday 10th January for front line voluntary sector workers from listening charities. Our worker is presently updating her Mental Health First Aider qualification. Next Suicide First Aid Course booked for 28th February 2023 for face to face at Broadway House, and we are actively making bookings.  She will attend CPD events and Tutor drop-in sessions to keep her Suicide First Aid Tutor qualification current.  She keeps in regular contact with Garry Poulson for supervision and a fellow Tutor for de-briefing and continuing support.