

Completed or Removed Actions

Health and Wellbeing Strategy Delivery Plan 2022-2025

| Objective | Description | Owned by | Contact | Timescale | Indicator | Target | 2022/23 | | | | RAG Status | Commentary |
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| Priority 1 - Reduce the differences in health between different groups of people | | | | | | | | | | | | |
| 1.1 Use information and intelligence to understand our communities, identify those who are in greatest need and ensure they are able to access the right services and support | 1.1.1: Undertake a health needs assessment on health inequalities, including impact of Covid-19 | Wider Determinants (Health Inequalities) Sub Group | Zoe Campbell/ Catherine Greaves/ John Ashton | Sep-23 | Completed HNA | | | | | | | Q4 2022/23 update The following outputs from the HI Needs Assessment are complete: data analysis & a digital dashboard (Powerbase Platform) for officers in the PH team & the HITF, infographics for engagement & co-production use (will be published on the Observatory in the next 6/52 or so. These outputs are in progress: a digital HI story map for the Berkshire Observatory, an interim MS Word report for the HITF, an MS Word PDF HINA report. The delivery date for the HINA report and Action Plan has been pushed back to reflect the delivery date in the corporate Service Plan schedule. The HITF aren't currently meeting during this time of change in the PH leadership at WBDC & BW level and there are still some decisions to be made around community engagement/co-production for the completion of the HINA. We are also awaiting the finalisation of the BOB ICP priorities directly linked to HI. |
| 1.2: Assess how Covid-19 has differentially impacted our local populations, including through the displacement or disruption of usual services. | 1.2.1: To hear from our residents through conducting a representative residents survey every two years (starting December 2021). | West Berkshire Council Consultation Team | Catalin Bogos | Survey every 2 years | Survey completed. | | | | | | | Next survey due 2024. |
| | 1.2.6: Implementing the Recovery from Covid-19 Strategy | Recovery and Renewal Group | Joseph Holmes | | KPIs as under the delivery plan | | | | | | | Complete and for removal. The original Recovery Strategy was approved in June 2020, with an updated version approved in May 2021. This set out a range of projects and opportunities for the Council to implement in order to assist with the recovery from the Covid-19 pandemic. On 1 April 2022, all remaining Covid restrictions had been lifted, and given that most of the actions had been substantially completed or were ongoing, the Executive agreed in July 2022 to approve the disbanding of Covid-19 recovery work and move any outstanding work into 'business as usual' or form part of the Council Strategy 2023-27. |
| | 1.2.7: Complete the Covid-19 Dashboard. Including the incorporation of local West Berkshire data | Recovery and Renewal Group | Tracy Daszkiewicz | Dec-21 | Completed dashboard | | | | | | | Complete and for removal. A Covid dashboard was created for West Berkshire on the Berkshire Public Health website, with data updated on a weekly basis. Following removal of domestic restrictions and free Covid testing in England on 1 April 2022 the dashboard was removed from the website. |
| 1.3: Take a Health in All policies approach | 1.3.2: Mapping of West Berkshire Strategies to identify areas of opportunity for combined working | Wider Determinants (Health Inequalities) Sub Group | Elisabeth Gowens | Mar-22 | Completion of mapping work. | | | | | | | Complete and for removal. Potential areas of focus for HIAP work identified. |
| | 1.3.4: Establish local authority support network for HIAP | Health Inequalities Taskforce, Public Health West Berkshire | Elisabeth Gowens | Dec-21 | Network created. First meeting held. ToR produced | N/A | | | | | | Complete and for removal. Management of the network handed over to the LGA. |
| 1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health | 1.4.2: Public Awareness campaign to promote the sustained employment of people from under-represented groups | Skills and Enterprise Partnership | Iain Wolloff | | Delivery of campaign, engagement | One campaign | | | | | | Complete and for removal. Groundwork successfully delivered an employer event at the Watermill Theatre on the 15th September 2022. The purpose of the day was to help organisations to understand Autism, Asperger's and mental health issues that affect participants and how small changes within organisations can result in successful placements, employment, and training. |

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| | 1.4.3: Support PCNs to tackle health inequalities through identifying and engaging with a population experiencing health inequalities | Locality Integration Board Berkshire West CCG | Maria Shepherd / Belinda Seston | Delivery to commence from March 2022 | Population identified Intervention designed and implemented | N/A | | | | | | | <p>Complete and for removal. The four West Berkshire PCNs are working jointly on a project to support patients with learning disabilities and severe mental illness to take up the offer of an annual health check. A project brief outlining the identified interventions has been presented to the Locality Integration Board and regular updates are being provided.</p> <p>Q3 Update: Improvement toolkit for practices shared with LD advocates for contributions, signed off by Dr Heather Howells and shared with practices. Successful meeting held with special schools regarding development of a lesson plan to support young people with LD to understand the importance of health checks. Some practices already performing very well with their health checks. Next project phase will be for practices to implement advice in improvement toolkit and maximise health check take up throughout Q3 and Q4. Key feedback from both pertains to reasonable adjustments.</p> |
| | 1.4.5: Physical Activity Champion training | Public Health | Elisabeth Gowens | Jun-22 | Number of Champions trained | 15 | | | | | | | <p>Complete and for removal. Training complete and PAC network established.</p> |
| 1.5: Continue to actively engage and work with ethnically diverse communities, the voluntary sector, unpaid carers and self help groups, ensuring their voices are heard. | 1.5.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working to address health inequalities | Health Inequalities Taskforce | Zakyeya Atcha | Dec-22 | Completion of network map | N/A | | | | | | | <p>Complete and for removal. 21 stakeholders mapped.</p> |
| | 1.5.3: Implement the Comms & Engagement Delivery Plan (key actions) Reviewing engagement with Parish & Town Councils (Dec 21). Voluntary and community sector support (April 22). Co-production framework (Nov 21). Maintaining signposting and connections to community support functions (April 22). Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) | Engaging and Enabling Communities (BCT) | Susan Powell | Dec 2021 April 2022 Nov 2021 April 2022 TBC | KPIs as under Comms and Engagement Delivery Plan | As per plan | | | | | | | <p>Complete and for removal. - Reviewing engagement with Parish & Town Councils (Dec 21) - completed and Improvement Plan being implemented. - Voluntary and community sector support (April 22) - 2 tendering processes unsuccessful; grant being negotiated with the Volunteer Centre West Berkshire. - Co-production framework (Nov 21) - work completed and roll out continuing. - Maintaining signposting and connections to community support functions (April 22) - Review of need for digital community signposting is complete. Pilot of aDoddle community mapping has been completed. Procurement exercise completed and project now re-defined and moved to Digital Services to secure a future solution. Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) - grant fund no longer available. This action to be closed down.</p> |
| | 1.5.4: Ethnically diverse advocacy groups: identifying and engaging with key community contacts amongst the ED community | Communities and wellbeing/ HR BCT | Susan Powell | Ongoing | Key diverse communities are better understood | | | | | | | | <p>Complete and for removal. Commissioned service provided by Educafe has provided details of ethnically diverse communities in West Berkshire. Action complete and this work will continue as business as usual.</p> |
| | 1.5.5: Increase accessibility of Ethnically diverse advocacy services across West Berkshire: Expansion of Educafe to provide mobile service | Communities and wellbeing/ HR BCT | Susan Powell | Jun-22 | Number of outreach community cafes | | | | | | | | <p>Complete and for removal. Educafe have run community cafes for approx. 40 weeks. They also held an inclusive event in Dec 22 (festive bazaar). Mobile service was trialled in summer 2022 in Hungerford and Thatcham. Resourcing currently focused in Newbury to deliver single community cafe successfully. Weekly attendance approx. 150-180 at Newbury library and this will continue - business as usual.</p> |

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| | 1.5.6: Promote the range of events that celebrate the diversity of our community | Communities and wellbeing/ HR BCT | Susan Powell | Dec-22 | Number of events | | | | | | | Complete and for removal. Educafe have promoted events and consultations to diverse communities across West Berkshire as they have arisen. Educafe hold an inclusive event themselves every year (to be held in Dec 22). Continues as business as usual. |
| | 1.5.7: Support and develop the Community Conversations forum | Health Inequalities Taskforce , BCT | Susan Powell | Ongoing | Number of community conversations forum meetings held . Number of community attendees | 12 meetings/yr. | | | | | | Complete and for removal. Collaboration with Building Communities Together Team to support the community conversation following completion of the needs assessment. Monthly Community Conversations continue on a range of topics chosen by participants. Additional Conversations have been arranged on specific topics such as the raising cost of living and also to support community engagement activities. Survey Monkey has been created to make sure the Conversations stay focused and are community based. To date 24 Conversations have taken place. This is now business as usual as an established way of working with community groups. |
| 1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to take ownership of their own health | 1.6.3: To improve support and both awareness of and access to services with diverse ethnic communities through the support agency Educafe. Weekly community café. | Human Resources BCT | Susan Powell | Weekly café | Attendance at cafe. Number of services/partners attending weekly | | | | | | | Complete and for removal. Educafe hold weekly community café's at Newbury Library. These offer an inclusive opportunity for communities to connect and signpost to support; cafes are ongoing. This is now business as usual and is ongoing. |
| | 1.6.4: Develop a Whole Systems Approach to Physical Activity. • Undertake system workshops • Develop system map • Physical activity strategy | ICP (Prevention Board) | Brett Nichols | Mar-23 | Number of workshops. Development of Physical activity system map. Development of physical activity strategy | 2 workshops | | | | | | Complete? Q3: System Mapping workshops delivered and a map produced. Now looking to present findings to the Berkshire West Public Health team to get buy-in and understand strategic direction. |
| | 1.6.6: Focus on CVD prevention • Pilot of BP kiosks across West Berkshire • Targeted approach to NHS Health checks with at risk groups | Public Health Team, ICP Prevention Board | April Peberdy/ Catherine Greaves | ongoing | Number of kiosks Utilisation of kiosks (evaluation) Targeted NHS Health checks delivered | 3 kiosks 80% of overall | | | | | | Complete and for removal. This work has been completed and a report has been circulated. |