

Appendix A - New or Refreshed Actions

Health and Wellbeing Strategy Delivery Plan 2022-2025																		
Objective	Description	New 23/24	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	2023/24				RAG Status	Commentary
								Q1	Q2	Q3	Q4		Q1	Q2	Q3	Q4		
<b>Priority 1 - Reduce the differences in health between different groups of people</b>																		
1.3: Take a Health in All Policies approach	1.3.3: Identify a current opportunity for a multi-team HiAP pilot project within the Council that can be used as a showcase piece in further staff education.		Health Inequalities Task Force	Elisabeth Gowens	Sep-24	Opportunity identified  Project plan put together and approved  Commissioning process complete  Service delivered  Follow-up data collected and analysed  Final report on both service and the broader HiAP process						A						We worked through 2021/22 with colleagues in Environment and Education to design a service that could: * Deliver the Environment Deliver Plan's action to 'encourage children to spend more time in nature' * Deliver statutory health education to primary school children * Pilot a new healthy lifestyle service, focusing on nutrition and physical activity, for primary school children  A contract was awarded to the Bucks, Berks and Oxon Wildlife Trust (BBOWT) to deliver this pilot programme to three year groups in two local primary schools.  Delivery of the programme commenced in Sept 2023. Deliver will be complete by June 2023 and all final data and reports complete by Q1-Q2 2024
	1.3.5: Refine and improve process for reviewing new council policies and impact on health and emotional wellbeing (including a focus on reducing health inequalities)		Health Inequalities Task Force	Elisabeth Gowens	Mar-23	Process developed. Template implemented							A					
1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health	1.4.1: Pilot a whole community approach in a local ward to tackling health inequalities, using data and engaging with local communities		Health Inequalities Task Force	Zoe Campbell / Catherine Greaves	Mar-24	Approach to be developed  Evaluation to demonstrate impact	Mar-24											Q4 2022/23 update To be initiated following needs assessment - target date changed to reflect change in HINA target date
	1.4.4: Development of a health impact policy for planning to support healthy environments		Health Inequalities Task Force	Elisabeth Gowens	Mar-24	Process developed Process implemented	Mar-24											
1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to take ownership of their own health	1.6.1: Increase awareness and uptake of council support services for those most in need e.g. winter grant (placeholder)		Health Inequalities Task Force	April Peberdy/ Catherine Greaves	ongoing	Services that are commissioned around council support from Autumn 2022 have a service specification with a clear health inequalities focus and a proportionate universalism approach.	100%	n/a	n/a				A					Q4 2022/23 update: This has been achieved for the commissioning of PH services but has not been rolled out across the Council
	1.6.2: Develop Digital Inclusion Champions (specific actions around recruitment and numbers in place)	Assigned to MHAG	Mental Health Action Group	Adrian Barker		Number of champions in West Berkshire, Geographical areas covered, communities of interest	Top 5 most deprived wards covered											

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<b>Priority 2 - Support individuals at high risk of bad health outcomes to live healthy lives</b>																		
2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for them and their unpaid carers	2.1.1: Improve Dementia diagnosis rates (partnership work with the ICP)		Escalate to BOB ICB	Discuss with Sarah Webster	Mar-24	Support increase in Diagnosis rates for Dementia	65% (April 22) 67% (Sept 22)	66.70%	62.50%			A						Sept figures stand at 59%. We are currently undertaking a data cleanse that is estimated to add 200 more patients to the list bringing the performance up to 62.5%. Targeted work with individual practices continues to improve the diagnostic rate. April conversation with Paul on BW Dementia group, can the group get going again with health buy in? We cannot directly achieve, how can we support?
	2.1.2: Support the increase of Memory Café provision across West Berkshire	Amended to reflect 23/24 requirement	Ageing Well Task Group	Sue Butterworth	Mar-24	Set up and facilitate running of two new memory cafes in West Berkshire, with the objective that this becomes embedded and run in the Community in 2023/24.	Two new memory cafes opened and embedded				2	G						DFWB is a commissioned services funded by PH&WB. Contract extended until 2025.
	2.1.4: Induction training on Dementia to be undertaken for all Adult Social Care Staff. Event to be held with existing staff to raise awareness. Will be recorded as a webinar for future new staff	Amended 23/24	Ageing Well Task Group	Sue Butterworth / Hannah Cole	Mar-24	One Big Dementia Conversation held with existing Adult Social Care staff. Webinar to be incorporated into induction training for new staff	As a result of attendance at one Big Dementia Conversation staff are supported and have increased awareness and understanding of the impact of dementia and how their role can support families in West Berkshire						G					Working with Hannah Cole with two events scheduled for 10th & 24th May 2023 at Shaw House
	2.1.5: Work with local businesses in West Berkshire to raise awareness of role with the community, along with role as an employer for those who are unpaid carers		Ageing Well Task Group	Hannah Cole	Mar-24	Number of organisations & businesses that are members of Dementia friendly West Berkshire Number of Dementia Friendly businesses	???						A					Membership of DFWB has increased to 32 active members although this has been driven by DFWB. It will be really helpful to understand the work that Carers Strategy group are doing around this too and how we can work together. Going forward it will be good to invite representative SB to the Carers strategy group meetings. <b>Carers Strategy Group:</b> New Provider we are working with: Reading and West Berkshire Carers Partnership. Our partners comprise of Age UK Reading, Age UK Berkshire, Reading Mencap and Communicare.
	2.1.6: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day.	Amended Ownership	Mental Health Action Group	April Peberdy / Jacqueline Cooper	Mar-24	Delivery of promotional campaign  No of books No. of books issued	One  36 140	1  36 148	1  36 149	1  36 122			G					Reading Well for Dementia booklist included in general Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books). Also specific social media promotions for the Reading Well for Dementia books in December (Q3). All 36 titles are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.)
	2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support	2.2.1 Raising awareness to increase identification of carers	New 23/24	Carers Strategy Group	Hannah Cole		Young carers card  Good quality information and advice for carers Explore ways to encourage Carers to gain IT and Digital skills	On going support and encouragement to be provided to Carers to gain digital skills as this will help them to stay connected and be able to access services and support quicker.					G					
	2.2.2 Provide information and advice to carers	New 23/24	Carers Strategy Group	Hannah Cole		Young carers newsletter  Linking with GP Practices and Primary Health Care and other partner organisations who provide information and advice to Carers.	GP Practices and BHFT representation in the Carers group- quarterly updates					G						

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	2.2.3 Enable access to peer support groups for carers and young carers	New 23/24	Carers Strategy Group	Hannah Cole		Increase number of peer support groups available from 10 to 12 - Signpost to charities, other voluntary and private organisations that support carers and young carers.	Increase of 2 groups					G						
	2.2.4 Support carers health and mental wellbeing	New 23/24	Carers Strategy Group	Hannah Cole		Ensure Carers assessments gives Carers time to explore their needs (mental, physical, emotional etc). Ensuring carers have access to services including mental health support groups Link with GP Practices and Social Prescribers Enabling participation in activities working in partnership with local leisure centres.	quarterly updates on Carers assessment completed, Carers Partnership to provide update on signposting Carers to mental health support groups, gym, local leisure centres, health checks etc.					G						
	2.2.5: Develop a journey for people with dementia pre and post diagnosis (service transformation – Berkshire West) Identify key stakeholders for working group Review pathway to identify gaps Review Clinical and non-clinical pathway. Engage service users and carers in development of proposals		Escalate to BOB ICB	Sue Butterworth / escalate to Sarah / Belinda	TBC	Establishment of working group	escalate to Sarah					G						Discussions are ongoing between WBC PH & ASC & health to look to reconvene the Berkshire West Dementia Steering group. In the meantime Health colleagues to provide update please. Historically this was being looked at by the Berks West Dementia Partnership - in it's absence : Clinical pathway -Lajla Johannsson will pick up the dementia work. Non Clinical Pathway - DFWB worked with Michelle Berry (Reading BC) to map the Non Clinical Pathway for Berks West. Michelle left at start of summer, leaving DFWB to undertake testing with PWD & Social Prescribers. Once capacity allows testing to complete it will be added to DFWB website. Aim to launch World Alzheimer's Day in Oct.
2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers	2.4.2: Review and refresh the Carers Strategy Action plan	Transfer to LIB	Local Integration Board	Maria Shepherd / Hannah Cole	Mar-24	Actions as will be contained within the plan	N/A											In the process of updating the Action plan Amend from Carers Strategy Group to LIB (agreed with Maria S)
2.5: Reduce the number of rough sleepers	2.5.1: Continue to work together to prevent rough sleeping and reduce the number of people who do sleep rough (Implementation of the Homelessness and Rough sleeping strategy)		Homelessness Strategy Group	Nick Caprara	Jul-05	Number of people sleeping rough	< 2											
2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services	2.6.2: Increase dental registration among rough sleepers and those in temporary accommodation: work with ICB? to develop a process for registration (placeholder - to be determined)	Amended	Homelessness Strategy Group SE inequalities board,	Nick Caprara	Year 1	Process in place for registering	N/A											ZC 09/05 Need a baseline, who is Nick?
	2.6.3: Adoption of the Serious Case Review Protocol		Homelessness Strategy Group	Nick Caprara	Mar-22	Adoption of protocol	N/A											
2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse	2.7.1: Continue to implement the action plan from the Local Domestic Abuse Strategy 2020-2023 to meet identified aims		West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Refresh due in 2023	Action plan	Action plan fulfilled by 2023					G						On track - Domestic Abuse Board continue to oversee Strategy and the Action Plan. Currently being refreshed to amalgamate Domestic Abuse Strategy and the Domestic Abuse Safe Accommodation Strategy. To be refreshed.
	2.7.2: Implement the new Domestic Abuse Safe Accommodation Strategy 2021 – 23 and accompanying action plan		West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	To be combined with full DA Strategy as part of refresh in 2023	Needs identified being met through action plan	Action plan fulfilled by 2023					G						On track - Domestic Abuse Board continue to oversee and monitor at bi-monthly meetings. Various pieces of work have been commissioned/undertaken to date. In line with the previous Objective this is to be refreshed as the two Strategies are to be amalgamated.



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midwifery, Family hubs, healthy visiting and school nursing	3.2.2 Update the West Berkshire Directory with Parenting information to ensure professionals and parents can access courses	New 23/24	Childrens Early Help and Prevention Partnership	Amber Clarke - Supporting Families Parenting Coordinator	Dec-23	Parenting information is available and accessible through the West Berkshire Directory	To make information about parenting available to parents and professionals, easing access to such provision											
	3.2.3 Create parenting information on West Berkshire Council website that enables parents to identify the most suitable type of parenting support available to them linking back to the WB Directory	New 23/24	Childrens Early Help and Prevention Partnership	Amber Clarke - Supporting Families Parenting Coordinator	Mar-24	Parents can identify through age range/stage, specialist need or location the most appropriate course/support to meet their parenting need	Parenting provision is easier to identify and locate by parents and professionals											
	3.2.4 Develop and promote Parental Conflict training and resources to those involved in providing Early Help	New 23/24	Childrens Early Help and Prevention Partnership	Didge Oku - Reducing Parental Conflict Coordinator	Jan-24	Practitioners and professionals are trained and equipped to identify and address parental conflict in the Early Help space	Practitioners are trained in reducing parental conflict											
	3.2.5 Work with the wider partnership to address any gaps in parenting provision identified	New 23/24	Childrens Early Help and Prevention Partnership	Amber Clarke - Supporting Families Parenting Coordinator	45717	Gaps identified in parenting provision are addressed through the creation or commissioning of provision to meet identified needs	Gaps in parenting provision are met											
3.3 The Early Help system in West Berkshire is designed to meet the needs of children and families who need early help support	3.3.1 Undertake a self-assessment of Early Help in West Berkshire to identify strengths and areas for development	New 23/24	Childrens Early Help and Prevention Partnership	Stacey Clay - Supporting Families	45108	Early Help System Guide is completed covering Leadership, Data, Workforce, Communities and Family Voice	Strengths and areas for development are identified in the our Early Help System											
	3.3.2 Create, test, pilot and evaluate an Early Help digital referral form that can be used across the partnership	New 23/24	Childrens Early Help and Prevention Partnership	Steph Coomber - Early Response Hub	45200	Partners in community settings have confidence in identifying and referring children and families who need Early Help support	Early Help referral form is created and embedded in practice.											
	3.3.3 Review, amend and update My Family Plan as a tool that can be used across the Early Help system to drive the early help practice	New 23/24	Childrens Early Help and Prevention Partnership	Karen Atalla - CAAS	45261	Partners in community settings have confidence in leading or participating in a My Family Plan	Children and Families in need of early help find My Family Plan a useful tool to drive change and support											
	3.3.4 Review the role of Family Hubs in the Early Help system in light of the Social Care Review recommendations	New 23/24	Childrens Early Help and Prevention Partnership	HOS Education / HOS CFS	45352	Family Hubs role in Early Help and Family Help is clarified and strengthened	Families in need of Early Help are able to access support in a timely accessible way											
	3.3.5 Develop a Family First assessment that assesses and intervenes with families who require more enhanced early help support	New 23/24	Childrens Early Help and Prevention Partnership	Karen Atalla - CAAS and Steph Coomber	45139	Families presenting with multiple needs are diverted from statutory intervention through a Family First Assessment to have their needs met in the Earlier Help space	Families receive the right support at the right time from the right people											
<b>Priority 4 - Promote good mental health and wellbeing for all children and young people</b>																		
4.1 Enable our young people to thrive by helping them to build their resilience	4.1.1: Health and wellbeing in schools programme: 1. Health and Wellbeing in Schools Award 2. The Public Health and Wellbeing Health and Wellbeing in Schools programme.	Amended 23/24	Communities and Wellbeing (Public Health)	Paul Graham	Mar-24	1. No. of schools taking up offer. 2. Universal Year 3 Living Well workshop	1. 75% of schools who start the award completing it 2. 30 schools receiving workshop	1. 1, 3. Being developed in 23/24 . Being developed for 23/24					G					
	4.1.3: Develop and expand the Young Health Champions programme	Amended 23/24	Communities and Wellbeing (Public Health)	Paul Graham		Number of champions recruited. Number of young people reached.	21/22 - 50. 22/23 - 30 per year	11 0 (11 cumulative) 7 new 18 cumulative					G					Target updated to 30 per year for 2022/23. Time limited funding to 24/25

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4.2: Aim for early identification of those young people in greatest need, or at risk of developing a mental health condition	4.2.1: Creating a single access and decision-making arrangement across the delivery Partnership		Childrens Prevention and Early Help Partnership	Manu Cuccreddu???	Oct-21	Existing access and referral arrangements realigned into a single Berkshire west approach	Completed Sept 2022											Scoping exercise undertaken that will inform the review of CAMHS.  The indicator should be described as "no wrong door".
	4.2.2: Building a formal Delivery Partnership arrangement. a) A single access and decision-making point that all delivery aligns to b) A joint communication approach and set of tools that explains to CYP, parent and carers, schools, and primary care colleagues how to access support and the type of response and offer they can expect c) A joint workforce development programme.		Childrens Prevention and Early Help Partnership			TBC	Berkshire West event in Spring 22	Aligned Commissioning model June 2022										This needs to reflect new priorities for LTP.
4.6: Expand our trauma informed approach among formal and informal service providers	4.6.2: Expand the provision of Therapeutic Thinking training for all school staff		Childrens Prevention and Early Help Partnership	Michelle Sancho	Dec-22	Number of schools engaged Reduced number of suspensions Reduced (FTEs) permanent exclusions Reduced number of Alternative provision Reduced number of SEND specialist placement												
4.7: Improve the process for transition to adult mental health services	4.7.6 Dedicated 16-25 transitions worker within CYP Substance Misuse services		Substance Misuse Partnership	Denise Sayles	New contract beginning April 2022	Worker in place												DS preparing new actions to come out of combatting drugs partnership by 7th June
<b>Priority 5 - Promote good mental health and wellbeing for all adults</b>																		
5.1:Tackle the social factors that create risks to mental health and wellbeing, including social isolation and loneliness	5.1.3: Work with the Homelessness Strategy Group to understand gaps and/links to poor mental health and wellbeing (e.g. reason for eviction)		Homelessness Strategy Group	Nick Caprara	Jun-22	Gaps identified in service provision % of homeless people reporting being support with their mental health (place holder)	As per Homeless Strategy Group KPI's											
	5.1.4 Raise awareness of resources and interventions that help to address mental health and wellbeing and related issues (e.g. rural isolation and loneliness) to residents, community groups and key stakeholders	Transferred to Ageing Well	Ageing Well Task Group	April Peberdy	Dec-22	Number of entries inputted onto aDoddle (community mapping tool) Number of hits on West Berkshire directory	<del>One per household</del> <del>20 organisations</del> <del>10% increase from baseline</del>											Z cards updated again and a further 5,000 cards have been ordered. 3,000 for schools and 1,000 for west Berkshire foodbank, 50 to Newbury Soup Kitchen, 100 to West Berkshire Suicide Prevention Action Group. We have also provided some to Healthwatch and the new Be Well this Winter service.  Ageing Well Task Group meeting to decide on all actions
5.2: Work with local communities, voluntary sectors and diverse groups to rebuild mental resilience and tackle stigma	5.2.4: Run regular service users engagement events to ensure the continuous improvements of local services e.g. Thinking Together		Mental Health Action Group	Adrian Barker	Mar-23	Number of Thinking Together events held Number of service users attending events  % service users and % professionals in attendance	As per service specification/ funding agreement					A						The next thinking together event with young people is to be run with Berkshire Youth, has been postponed until at least March 2023.
5.3: Recognise the importance of social connection, green spaces and different cultural contexts for mental wellbeing. Increase social prescribing by promoting access and signpost to activities that promote wellbeing	5.3.2. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing	New 23/24	Ageing Well Task Group	Sue Butterworth		Work in partnership to develop a supported volunteer programme with residents with a learning disability, which addresses the identified need for gardening help for ageing or vulnerable residents in West Berkshire	Gardening help for elderly and vulnerable residents											Project Support Officer, Nature for Health in post. Indicator amended in line with appraisal objectives

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	5.3.3. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing	New 23/24	Ageing Well Task Group	Sue Butterworth		Work in partnership to develop a supported volunteer programme with residents with a learning disability, which addresses the identified need for gardening help for ageing or vulnerable residents in West Berkshire	Support and encouragement for people with learning disability to acquire new skills and confidence which could help them into paid employment											Project Support Officer, Nature for Health in post. Indicator amended in line with appraisal objectives
	5.3.4 Using a co-production approach where possible - develop and deliver nature for health activities to reduce social isolation and loneliness and support communities	New 23/24	Ageing Well Task Group	Sue Butterworth		Using a co-production approach develop and deliver nature for health activities to on an intergerne	Deliver a nature for health project to an intergenerational audience											Project Support Officer, Nature for Health in post. Indicator amended in line with appraisal objectives
5.4: Improve access to, quality and efficiency of services available to all who need them, including improved digital offerings for those who can and prefer to use them.	5.4.4: Develop and promote a range information and tools to support transition across the life course (e.g. birth, school, college/ university, employment, moving house, marriage, divorce/ separation/ widow, bereavement) through Be Well (or similar platform).		Mental Health Action Group	Adrian Barker	Apr-22	Number of resources produced	One per quarter											
	NEW: 5.4.5: Monitor and support the implementation and development of the new Mental Health Integrated Community Service in West Berkshire		Mental Health Action Group	Adrian Barker	Mar-24	Regular reports/updates to MHAG from BHFT	TBC											
5.6: Improve access to support for mental health crises and develop alternative models which offer sustainable solutions, such as peer mentoring or trauma-based approaches.	5.6.2: Implement and deliver the priorities of the new Berkshire Suicide Strategy		Shared Public Health Team	John Ashton	Jan-23	Operational delivery plan produced	N/A											
	5.6.3 Raise awareness of the issue of suicide, its causes and sources of help to those affected by either feeling suicidal or bereaved as a result of suicide.		West Berkshire Suicide Prevention Action Group	Garry Poulson	Apr-22	Number of organisations contacted	10 per quarter		Target Exceeded	Target Exceeded								Our last course was delivered on Tuesday 10th January for front line voluntary sector workers from listening charities. Our worker is presently updating her Mental Health First Aider qualification. Next Suicide First Aid Course booked for 28th February 2023 for face to face at Broadway House, and we are actively making bookings. She will attend CPD events and Tutor drop-in sessions to keep her Suicide First Aid Tutor qualification current. She keeps in regular contact with Garry Poulson for supervision and a fellow Tutor for de-briefing and continuing support.