

Appendix B - Completed or Removed Actions

Health and Wellbeing Strategy Delivery Plan 2022-2025												
Objective	Description	Owned by	Contact	Timescale	Indicator	Target	2022/23				RAG Status	Commentary
							Q1	Q2	Q3	Q4		
<b>Priority 1 - Reduce the differences in health between different groups of people</b>												
1.1 Use information and intelligence to understand our communities, identify those who are in greatest need and ensure they are able to access the right services and support	1.1.1: Undertake a health needs assessment on health inequalities, including impact of Covid-19	Wider Determinants (Health Inequalities) Sub Group	Zoe Campbell/ Catherine Greaves/ John Ashton	Sep-23	Completed HNA						A	Q4 2022/23 update The following outputs from the HI Needs Assessment are complete: data analysis & a digital dashboard (Powerbase Platform) for officers in the PH team & the HITF, infographics for engagement & co-production use (will be published on the Observatory in the next 6/52 or so. These outputs are in progress: a digital HI story map for the Berkshire Observatory, an interim MS Word report for the HITF, an MS Word PDF HINA report. The delivery date for the HINA report and Action Plan has been pushed back to reflect the delivery date in the corporate Service Plan schedule. The HITF aren't currently meeting during this time of change in the PH leadership at WBDC & BW level and there are still some decisions to be made around community engagement/co-production for the completion of the HINA. We are also awaiting the finalisation of the BOB ICP priorities directly linked to HI.
1.2: Assess how Covid-19 has differentially impacted our local populations, including through the displacement or disruption of usual services.	1.2.1: To hear from our residents through conducting a representative residents survey every two years (starting December 2021).	West Berkshire Council Consultation Team	Catalin Bogos	Survey every 2 years	Survey completed.							Next survey due 2024.
	1.2.6: Implementing the Recovery from Covid-19 Strategy	Recovery and Renewal Group	Joseph Holmes		KPIs as under the delivery plan							<b>Complete and for removal.</b> The original Recovery Strategy was approved in June 2020, with an updated version approved in May 2021. This set out a range of projects and opportunities for the Council to implement in order to assist with the recovery from the Covid-19 pandemic. On 1 April 2022, all remaining Covid restrictions had been lifted, and given that most of the actions had been substantially completed or were ongoing, the Executive agreed in July 2022 to approve the disbanding of Covid-19 recovery work and move any outstanding work into 'business as usual' or form part of the Council Strategy 2023-27.
	1.2.7: Complete the Covid-19 Dashboard. Including the incorporation of local West Berkshire data	Recovery and Renewal Group	Tracy Daszkiewicz	Dec-21	Completed dashboard							<b>Complete and for removal.</b> A Covid dashboard was created for West Berkshire on the Berkshire Public Health website, with data updated on a weekly basis. Following removal of domestic restrictions and free Covid testing in England on 1 April 2022 the dashboard was removed from the website.
1.3: Take a Health in All policies approach	1.3.2: Mapping of West Berkshire Strategies to identify areas of opportunity for combined working	Wider Determinants (Health Inequalities) Sub Group	Elisabeth Gowens	Mar-22	Completion of mapping work.							<b>Complete and for removal.</b> Potential areas of focus for HIAP work identified.
	1.3.4: Establish local authority support network for HIAP	Health Inequalities Taskforce, Public Health West Berkshire	Elisabeth Gowens	Dec-21	Network created. First meeting held. ToR produced	N/A						<b>Complete and for removal.</b> Management of the network handed over to the LGA.
1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health	1.4.2: Public Awareness campaign to promote the sustained employment of people from under-represented groups	Skills and Enterprise Partnership	Iain Wolloff		Delivery of campaign, engagement	One campaign						<b>Complete and for removal.</b> Groundwork successfully delivered an employer event at the Watermill Theatre on the 15th September 2022. The purpose of the day was to help organisations to understand Autism, Asperger's and mental health issues that affect participants and how small changes within organisations can result in successful placements, employment, and training.

	1.4.3: Support PCNs to tackle health inequalities through identifying and engaging with a population experiencing health inequalities	Locality Integration Board Berkshire West CCG	Maria Shepherd / Belinda Seston	Delivery to commence from March 2022	Population identified Intervention designed and implemented	N/A						<p><b>Complete and for removal.</b> The four West Berkshire PCNs are working jointly on a project to support patients with learning disabilities and severe mental illness to take up the offer of an annual health check. A project brief outlining the identified interventions has been presented to the Locality Integration Board and regular updates are being provided.</p> <p><b>Q3 Update:</b> Improvement toolkit for practices shared with LD advocates for contributions, signed off by Dr Heather Howells and shared with practices. Successful meeting held with special schools regarding development of a lesson plan to support young people with LD to understand the importance of health checks. Some practices already performing very well with their health checks. Next project phase will be for practices to implement advice in improvement toolkit and maximise health check take up throughout Q3 and Q4. Key feedback from both pertains to reasonable adjustments.</p>
	1.4.5: Physical Activity Champion training	Public Health	Elisabeth Gowens	Jun-22	Number of Champions trained	15					<p><b>Complete and for removal.</b> Training complete and PAC network established.</p>	
1.5: Continue to actively engage and work with ethnically diverse communities, the voluntary sector, unpaid carers and self-help groups, ensuring their voices are heard.	1.5.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working to address health inequalities	Health Inequalities Taskforce	Zakyeya Atcha	Dec-22	Completion of network map	N/A					<p><b>Complete and for removal.</b> 21 stakeholders mapped.</p>	
	1.5.3: Implement the Comms & Engagement Delivery Plan (key actions) Reviewing engagement with Parish & Town Councils (Dec 21). Voluntary and community sector support (April 22). Co-production framework (Nov 21). Maintaining signposting and connections to community support functions (April 22). Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too)	Engaging and Enabling Communities (BCT)	Susan Powell	Dec 2021  April 2022 Nov 2021 April 2022  TBC	KPIs as under Comms and Engagement Delivery Plan	As per plan					<p><b>Complete and for removal.</b> - Reviewing engagement with Parish &amp; Town Councils (Dec 21) - completed and Improvement Plan being implemented. - Voluntary and community sector support (April 22) - 2 tendering processes unsuccessful; grant being negotiated with the Volunteer Centre West Berkshire. - Co-production framework (Nov 21) - work completed and roll out continuing. - Maintaining signposting and connections to community support functions (April 22) - Review of need for digital community signposting is complete. Pilot of aDoddle community mapping has been completed. Procurement exercise completed and project now re-defined and moved to Digital Services to secure a future solution.  Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) - grant fund no longer available. This action to be closed down.</p>	
	1.5.4: Ethnically diverse advocacy groups: identifying and engaging with key community contacts amongst the ED community	Communities and wellbeing/ HR BCT	Susan Powell	Ongoing	Key diverse communities are better understood						<p><b>Complete and for removal.</b> Commissioned service provided by Educafe has provided details of ethnically diverse communities in West Berkshire. Action complete and this work will continue as business as usual.</p>	
	1.5.5: Increase accessibility of Ethnically diverse advocacy services across West Berkshire: Expansion of Educafe to provide mobile service	Communities and wellbeing/ HR BCT	Susan Powell	Jun-22	Number of outreach community cafes						<p><b>Complete and for removal.</b> Educafe have run community cafes for approx. 40 weeks. They also held an inclusive event in Dec 22 (festive bazaar). Mobile service was trialled in summer 2022 in Hungerford and Thatcham. Resourcing currently focused in Newbury to deliver single community cafe successfully. Weekly attendance approx. 150-180 at Newbury library and this will continue - business as usual.</p>	

	1.5.6: Promote the range of events that celebrate the diversity of our community	Communities and wellbeing/ HR BCT	Susan Powell	Dec-22	Number of events									<b>Complete and for removal.</b> Educafe have promoted events and consultations to diverse communities across West Berkshire as they have arisen. Educafe hold an inclusive event themselves every year (to be held in Dec 22). Continues as business as usual.
	1.5.7: Support and develop the Community Conversations forum	Health Inequalities Taskforce , BCT	Susan Powell	Ongoing	Number of community conversations forum meetings held . Number of community attendees	12 meetings/yr.								<b>Complete and for removal.</b> Collaboration with Building Communities Together Team to support the community conversation following completion of the needs assessment. Monthly Community Conversations continue on a range of topics chosen by participants. Additional Conversations have been arranged on specific topics such as the raising cost of living and also to support community engagement activities. Survey Monkey has been created to make sure the Conversations stay focused and are community based. To date 24 Conversations have taken place. This is now business as usual as an established way of working with community groups.
1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to take ownership of their own health	1.6.3: To improve support and both awareness of and access to services with diverse ethnic communities through the support agency Educafe. Weekly community café.	Human Resources BCT	Susan Powell	Weekly café	Attendance at cafe. Number of services/partners attending weekly									<b>Complete and for removal.</b> Educafe hold weekly community café's at Newbury Library. These offer an inclusive opportunity for communities to connect and signpost to support; cafes are ongoing. This is now business as usual and is ongoing.
	1.6.4: Develop a Whole Systems Approach to Physical Activity. • Undertake system workshops • Develop system map • Physical activity strategy	ICP (Prevention Board)	Brett Nichols	Mar-23	Number of workshops.  Development of Physical activity system map.  Development of physical activity strategy	2 workshops								<b>Complete?</b> Q3: System Mapping workshops delivered and a map produced. Now looking to present findings to the Berkshire West Public Health team to get buy-in and understand strategic direction.
	1.6.6: Focus on CVD prevention • Pilot of BP kiosks across West Berkshire • Targeted approach to NHS Health checks with at risk groups	Pubilc Health Team, ICP Prevention Board	April Peberdy/ Catherine Greaves	ongoing	Number of kiosks  Utilisation of kiosks (evaluation)  Targeted NHS Health checks delivered	3 kiosks   80% of overall								<b>Complete and for removal.</b> This work has been completed and a report has been circulated.
<b>Priority 2 - Support individuals at high risk of bad health outcomes to live healthy lives</b>														
2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for	2.1.3: Engagement with partners to continuously update and expand the Dementia friendly West Berkshire Website	Ageing Well Task Group	Sue Butterworth	Mar-23	Increase on previous	536 visits to website	607 visits to website	494 visits to website					G	<b>Delete - BAU Activity.</b>
2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support	2.2.1: Engagement event to understand the person's experience and Journey (Placeholder - tbc)	Healthwatch (Wokingham) Berkshire West CCG			To be developed	TBC								
	2.2.3: Care home support for residents with Dementia: Medication reviews Managing behaviour changes Reduce levels of depression (Placeholder action)	BOB ICB (Berkshire West)	Helen Clark	TBC	To be developed	To be developed								<b>Delete?</b> Not currently in any work programmes and not an agreed action.

	2.2.4: Improve the access to and quality of Annual reviews in GP practices to ensure community and partner support for people with dementia (annual health check improvement plan)	Mental Health & Learning Disability Board Berkshire West , BOB ICB (Berkshire West)	Helen Clark	Ongoing	Proportion of people with dementia receiving an annual GP check. Impact of annual review in improving access to services	To be developed							<b>Delete?</b> Not currently in any work programmes and not an agreed action.
2.3: Improve identification and support for unpaid carers of all ages	2.3.1: Use findings from the Carers Strategy Survey to understand gaps in support. - Including questions on accessing covid-19 vaccine and barriers encountered	Carers Strategy Group	Hannah Cole	Oct-21	Number of PwD and carers supported weekly	25							We have not specifically asked carers about any difficulties they encountered regarding accessing covid 19 vaccine. We do not have this information to hand. We aim to capture this information going forward from our new providers (Reading and West Berkshire Carers partnership).
	2.3.2: Embedding new process for online referrals of Young carers and ensuring all partners are aware. • Social media promotion	Young Carers	Laura Taylor	Ongoing	Numbers of referrals	N/A							<b>Complete - business as usual.</b> Most referrals relating to young carers are completed online and advertised on the West Berkshire Council website and West Berkshire Directory. There is an additional option to refer via the CAAS/Early Response Hub who automatically generate a Young Carer referral form. It is recognised that schools are excellently placed to identify young carers therefore the Young Carers worker has a training slot at the schools Designated Safeguarding Leads forum and provides an overview of the role and outlines the referral process at those forum.
	2.3.3: Raise awareness of young carers. • Engagement with partner agencies. • Advice and information sessions with schools. • Young carers groups at schools. Re-establish young carers champions	Young Carers	Laura Taylor	Ongoing	Number of schools engaged with. Young carers champions	No target set							
2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers	2.4.1: Update the Health top tips leaflet for carers	Carers Strategy Group	Hannah Cole	Dec-21	Leaflet completed. Distribution	N/A							<b>Complete and for removal.</b> Information within Carers Hub Leaflet
	2.4.3: Using the young carers dashboard to continuously review engagement with services and outreach to new attendees	Young Carers	Laura Taylor	Ongoing	Number of new young carers identified	N/A	42	29	25				<b>Complete - business as usual.</b> The young carers dashboard is a tool utilised to monitor the progress of both new contacts received and young carer assessments. This brings assurance that there is no drift and delay and enables monitoring of the support young carers are engaged with to determine the appropriate support for the individual child/young person.
	2.4.4: Use feedback from young carers to inform and expand the activities on offer: online form	Young Carers	Laura Taylor	Ongoing	Number of responses to online form. New activities offered	No target set	0	0	0				<b>Action refined - return to service.</b> Feedback is collated from young carers directly during each of the sessions. The information gathered is utilised to inform the development of future sessions so that activities and group work is tailored to the young people's age and stage of development. The apprentice young carer activity coordinator will have a pivotal role in further developing the feedback process and the way that their participation and engagement is developed. We will use a model of co-production with young carers in enhancing the development of a process for gathering and utilising feedback.
	2.4.5: Recruit volunteers to 1-1 mentoring role to work with young carers with particular challenges	Young Carers	Laura Taylor	Ongoing	Increase in mentor numbers. Increase in young carers supported	No target set	0	0	0				<b>Action delayed until recruitment - return to service.</b> Work to develop this role has been hindered due to limited capacity. Once the apprentice Young Carers Activity Coordinator is in post this work will progress via the young carers' worker. As an interim measure, work has been completed to ensure young carers have access to adults who can bring positive influences and offer guidance. An example of this is the utilisation of the Early Response Hub Youth worker. He now attends the young carers' primary group and other clubs.

2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services	2.6.1: Increase GP registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder)	Local Integration Board (Homelessness Strategy group), SE inequalities board,	Nick Caprara	Dec-22	Process in place for registering	TBC							<b>Delete - no ongoing programme of work.</b> There has been a big national push to ensure homeless people are able to register with a GP regardless of proof of address/ ID. There is also no notable number or pattern of inquiries going into the ICB reporting difficulties. A leaflet has been shared with LA Housing colleagues for wider circulation to homeless applicants and VCS. Also link to the Safe Surgeries toolkit. Although it does refer to immigration status the focus is on not insisting on proof of address/identification to register.
	2.6.4: Develop a clear process from admission through to discharge from hospital settings, to ensure homeless patients are discharged with somewhere to go with support in place (placeholder)	Local Integration Board, Homelessness Strategy Group, SE inequalities board	Nick Caprara		To be developed	TBC							
2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse	2.7.4: Review of performance data to identify areas for improvement, opportunities to increase service provision, develop training	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Quarterly	Discussions at DAB. Increase in reporting of DA. Further training opportunities offered for 2022/23							G	<b>Complete and for removal.</b> On Track - Domestic Abuse Board regularly review datasets at each bi-monthly meeting. There has been an increase in DA recently which TVP have reviewed and one of the explanations to this is that there is an increase in reporting. Review of performance is business as usual.
	2.7.5: Establish a Lived Experience subgroup to inform decision making and system change	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Quarterly	Voices/view captured and reported into DAB							G	<b>Complete and for removal.</b> Lived Experience Group established and operational for over 6 months. This group reports into the Domestic Abuse Board and is now business as usual.
	2.7.6: Number of multi-agency staff trained in Domestic Abuse Awareness and Domestic Abuse Champions Training	BCTP	Jade Wilder	Quarterly	Number of individuals trained	8 - 15 per session	0	9	15				G
2.8: Support people with learning disabilities, engaging with them and listening to them through working with voluntary organisations	2.8.1: Implement Positive Behaviour Support across Health and Social care	BOB ICB (Berkshire West)	Niki Cartwright	Oct 2021 - April 2022	4 levels of training to be delivered	?						G	<b>Complete and for removal.</b> First programme has been delivered and evaluated. HEE has awarded funding to extend training programme for another year targeted at children and young people.
2.9: Increase the visibility and signpost of existing services and improve access to services for people at higher risk of bad health outcomes	2.9.4: Create a stakeholder map our current Community and Voluntary sector partners who are working with those at higher risk of bad health outcomes	Communities and Wellbeing	April Peberdy	Dec-22	Completion of the network map	N/A							
	2.9.5: Promote awareness and access to the West Berkshire Directory, ensuring that the information within it is kept up to date	HWB engagement group	Kirstie Rainbow / Jessica Monteith-Chachuat	Ongoing	Hits to Website. (?demographic indicators/targets)	TBC							<b>Delete - BAU Activity</b> Access to Google Analytics provided
	2.9.6: Maintaining signposting and connections to community support functions by undertaking a review of strategic signposting (including the West Berkshire Directory)	Communities and Wellbeing	April Peberdy	Mar-23	Review completed. New digital offer in place	N/A							<b>Complete?</b> Review West Berks Directory undertaken by BCT team. The process did not result in receiving any successful bids. Paper to procurement board recommending extension of existing contract for a further year whilst alternative options are explored. New Action owners identified for this next phase of work.

2.9.7: Pilot aDoddle map - to include community groups. Feedback on map and use	Communities and Wellbeing	April Peberdy	Sep-21	Local community groups created a profile for their organisation, including information about their services  Group data uploaded rated as green  Volunteering opportunities enhanced Asset based community development supported	75%	27 groups on the map 5 awaiting final edits and upload 13 in discussion with groups to develop profile		46 groups on the map		G	Delete? Pilot successfully completed and report taken to CFPB with agreement received to continue to work with communities to support the map. Now also being used to map and promote the Warm Spaces across West Berkshire. Further promotion of the map planned for Jan 23.
2.9.8: Use targeted paid adverts on social media to improve knowledge and awareness of services, tips and advice about health and wellbeing (placeholder)	Communities and Wellbeing	April Peberdy	Dec-22	To be developed	TBC						
<b>Priority 3 - Help families and children in early years</b>											
3.1: Work to provide support for parents and carers, during pregnancy and the early years to improve personal and collective resilience using research and good practice	3.1.1: Map the current offer for support to parents and carers from all services	Childrens Prevention and Early Help Partnership	Nerys Probert	Mar-22	Mapping of provision completed	N/A					Delete 3.1.1, 3.1.2, 3.1.4, 3.1.5 are the same (albeit slightly different wording) as 3.2.2
	3.1.2: Undertake evidence review of current antenatal classes	Childrens Prevention and Early Help Partnership	Nerys Probert	Mar-22	Evidence review completed	N/A					Delete
	3.1.3: Promote antenatal classes for expectant parent and improve access	Childrens Prevention and Early Help Partnership	Nerys Probert	Mar-22	No. of antenatal classes. No. of attendees. Demographics of those attending						Delete - BAU activity
	3.1.4: Raise awareness of and improve access to parenting support (both 1-2-1 and group support)	Childrens Prevention and Early Help Partnership	Avril Allenby	Mar-22	No. of support classes available. No. of attendees. Feedback					G	Delete - duplication 60 plus attendees at group or 1 to 1 sessions. Managers report on a quarterly basis providing figures feedback and a case study.
	3.1.5: Introduce parental emotional regulation courses for parents (placeholder)	Communities and Wellbeing (PH)	April Peberdy	TBC	Number of courses Number of families	1 (12 sessions) 50 families					Delete - duplication Indicator being reviewed by the Children's Delivery Group Q3
3.2: Ensure families and parents have access to right and timely information and support for early years health. Working with midwifery, Family hubs, healthy visiting and school nursing	3.2.1: PHE Healthy Child Programme	Communities and Wellbeing (Berkshire West)		Mar-24	Antenatal midwifery notifications to HV service	100%	100%	100%			

	3.2.2: Implement 1001 Days project work: • Mapping of core delivery across services. • Produce an infographic for families and services demonstrating core offer • Map targeted offer across services	Childrens Prevention and Early Help Partnership	Avril Allenby	Mar-23	Mapping completed. Infographic completed Distribution of infographic via partners	N/A					G	<b>Complete and for removal.</b> Mapping exercise completed with engagement sessions with services and partners. Infographic in draft form ready for consultation with a group of users.
	3.2.3: Promote breastfeeding (placeholder)	Childrens Prevention and Early Help Partnership	Nerys Probert/ Avril Allenby	Jun-23	Increase Breastfeeding rates at 6 - 8 weeks	TBC (Subject to funding approval)					G	<b>Complete and for removal.</b> 28 given 1:1 support, 12 Antenatal, Educafe 4, the remaining 12 seen at groups where support is offered, phone or text conversations. 16 feedback forms received.
	3.2.4: Create a stakeholder map of our current Community and Voluntary sector partners who are working with families and children in the early years	Communities and Wellbeing (Childrens Prevention and Early Help Partnership)	Sam Shepherd/ Avril Allenby	Dec-22	Completion of network map	n/a					G	<b>Complete and for removal.</b> New app launched called "50 Things to Do Before You Are 5" which helps signpost young families to local support, alongside giving ideas for engaging children.
	3.2.5: Expand the Dolly Parton Imagination library provision (placeholder)	Childrens Prevention and Early Help Partnership	Avril Allenby	tbc	Number of children supported	150					A	<b>Complete and for removal.</b> This has been introduced as part of the new 0 - 19 Public Health Nursing (Health Visiting and School Nurse) contract which started on 1st April 2022 but reporting on this will not commence until q1 2023.
3.3: Increase the number of two year olds (who experience disadvantage) accessing nursery places	3.3.1: To establish a named Health visitor for each EY setting taking vulnerable 2 years olds	Communities and wellbeing (Childrens Prevention and Early Help Partnership)	Avril Allenby	Mar-23	% of EY settings with named HV	100%					A	As above
	3.3.2: Monitor the proportion of reviews that are carried out jointly. Ideally this review (2 – 2.5 years) should be integrated with the Early Years Foundation Stage progress check at 2 years	Childrens Prevention and Early Help Partnership	Nerys Probert/ Avril Allenby	Mar-23	Proportion of 2 – 2.5yr reviews that are carried out jointly (no target set)	No target					R	<b>Delete.</b> Action not possible due to alignment of reviews as reported by BHFT.
	3.3.3: Consistent marketing across all sectors, Midwifery, HV, EY, Family Hubs (placeholder)	Childrens Prevention and Early Help Partnership	Avril Allenby								G	<b>Complete and for removal.</b> Good joined up approaches. Delivery of services alongside in Family Hubs. Use of social media. 1001 Days Infographic task group.
3.4: Ensure that our early years setting staff are trained in trauma informed practice and care, know where to find information or help and can signpost families properly	3.4.1: Undertake an evidence review of trauma informed training, including cost-analysis	Childrens Prevention and Early Help Partnership	Nerys Probert	Jun-22	Evidence review completed	n/a					G	<b>Complete?</b>
	3.4.2: Establish training programme with Early Years providers. (to link to introduce EY ELSA target)	Childrens Prevention and Early Help Partnership	Avril Allenby	Dec-22	% of EY providers offering training. % of staff trained	TBC					G	<b>Delete - BAU Activity</b> The first round of Early Years Elsa work is completed and the review report is being drafted. There are plans for securing a second round of funding to support a further delivery to settings.
	3.4.3: Develop support materials and supervision documentation for EY settings.	Childrens Prevention and Early Help Partnership	Avril Allenby	Jun-22	Completion of support materials. Number of EY providers using materials						G	<b>Delete - BAU Activity</b> Documentation in draft and going out for trial and consultation.
3.5: Publish clear guidelines on how families can access financial help, tackling stigma around this issue	3.5.1: Map out current provision for financial support for families, including childcare costs	Childrens Prevention and Early Help Partnership	Avril Allenby	Jun-22	Mapping completed	n/a					G	<b>Complete and for removal.</b> Family Hub staff working closely with local voluntary sector to ensure that local support is provided and signposted. Childcare provision and costs available on the West Berkshire Directory. Telephone and email support available during working day.
	3.5.2: Raise awareness of support services available through the Family hubs	Childrens Prevention and Early Help Partnership, Communities and wellbeing	Avril Allenby	Jun-22	Number of financial support services published on the West Berkshire directory						G	<b>Complete and for removal.</b> Professionals guide available to services and voluntary sector providing information on Family hub delivery. Social media used to highlight current awareness.

	3.5.3: Undertake focused engagement to ensure that provision and needs are identified from parent groups and across areas in West Berkshire	Childrens Prevention and Early Help Partnership	Avril Allenby	Jun-22	Number of focus groups. Demographics of attendees. Consultation report	3 To include under-represented groups						G	<b>Complete and for removal.</b> All Family Hubs have established parent/carer engagement groups. The annual survey has been revisited and amendments made to provide greater scope for feedback and development of services.
<b>Priority 4 - Promote good mental health and wellbeing for all children and young people</b>													
	4.1.2: Number of local primary schools who have received a Life Education Performance	Childrens Prevention and Early Help Partnership	Denise Sayles	Apr-22	Number of schools	12						G	<b>Delete - BAU activity?</b>
	4.1.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	Jaqueline Cooper	Jun-22	Delivery of campaign No. of books available No. of books issued		1 27 80	1 27 117	1 27 76			G	<b>Complete?</b> As part of general Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books). Also specific social media promotions for the revised Reading Well for Teens books in December (Q3). Please see details in 5.3.3 re Empathy Day promotions in Libraries. All 27 titles are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.) This booklist was revised by The Reading Agency during the year and older titles were still in stock throughout Q1-Q3.
	4.1.5: Implement the Recovery curriculum RSH through provision of a suite of resources and workshops for pupils in primary and secondary schools (placeholder – tbc)	Communities and Wellbeing (Public Health)	Paul Graham	Dec-23	To be developed	TBC							<b>Delete</b> This work was not funded and therefore has been deleted from the Delivery Plan.
4.2: Aim for early identification of those young people in greatest need, or at risk of developing a mental health condition	4.2.3: Meeting the COVID surge demand as it arises	Berkshire West CCG		Mar-22	Meeting three weekly to address need, beginning in August 2021.							G	<b>Delete</b> Transformation Plan developed and in place.
4.3: Use evidence to support interventions at the individual, family and community levels to prevent and reduce the risk of poor mental health	4.3.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working on mental health and wellbeing for children and young people	Communities and Wellbeing (Childrens Prevention and Early Help Partnership)		Dec-22	Completion of network map	n/a						G	<b>Complete?</b>
	4.3.2: Be Well Campaign	MH & LD Board		Jun-22	Number of engagements/unique users with new website, by local authority  Number of visitors providing feedback on Be Well website  Regular emoji feedback rating  % of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds)	Baseline  % of West Berkshire residents  TBC  TBC							



4.4 Engage with staff, students, parents, the community and mental health support teams to inform interventions for emotional health and wellbeing, supporting a Whole School Approach to Mental Health and embedding wellbeing as a priority across the school environment.	4.4.1 Mobilising 2 further Mental Health Support Teams in schools. Newbury. Reading (South & East)	Berkshire West ICP Children's Programme Board	Niki Cartwright	Oct-22	MHST teams established	2 new MHSTs						G	Complete and for removal. Teams now fully mobilised. Celebration event postponed due the death of Her Majesty Queen Elizabeth.
	4.4.2: Recruit Young Health Champions in Schools		Paul Graham	Jul-22	Number of schools engaged	Year 1 - 3 schools 10 YHC per school Year 2 - 3 schools 10 YHC per school							Delete due to duplication. See 4.1.4 for details.
	4.4.3: Create PSHE resources for KS3 and KS4 students to support schools' PSHE delivery	Childrens Prevention and Early Help Partnership	Paul Graham	Jul-22	Number of schools engaged Feedback from attendees	5 resources per year	2 PSHE podcasts created			2 (4) PSHE4you podcasts created		G	Delete - BAU Activity On target for 5 resources this year
4.6: Expand our trauma informed approach among formal and informal service providers	4.6.1: Develop a trauma informed strategy for West Berkshire. mapping exercise. options appraisal for TI training across BOB	Childrens Prevention and Early Help Partnership, ICS Children's Board	Andy Sharp	Dec-22	To be agreed by Dec 2021  Mapping exercise and Options Appraisal Completed  (feedback needed re ICS proposals for BOB and timescales on actions)								Delete. The BW ICP Children's Group closed this as an area of work following the options appraisal on the basis that there are a range of approaches being undertaken within the patch that contain trauma informed elements and therefore a single approach wouldn't be appropriate. The Berkshire West Safeguarding Children Partnership however have recently discussed this as being an area of focus and activity for them and this is likely to form part of the business plan for the BWSCP in the future.
	4.6.3: Provide Therapeutic Thinking Training for Children's Services staff	West Berkshire Children's Service	Lucy Hilyard	Dec-22	Number of staff trained Feedback from attendees							A	Complete and for removal. 138 primary colleagues; 53 secondary colleagues, 69 LA colleagues of which 14 CS's colleagues have trained as tutor trainers with access to TT eLearning platform to train their teams, supporting a common language with each other, schools, pupils and families. 100% of participants rated the training good or very good and articulated how it will improve their work with partners.
4.7: Improve the process for transition to adult mental health services	4.7.4. Ensure models are trauma informed	BOB ICB	Niki Cartwright									G	Delete - this is a way of working not an action Continuing to embed trauma informed approaches is a priority for the refreshed Children and Young People's Mental Health Local Transformation Plan 2022-24.
	4.7.5. A place focused (School focused or community focused) pilot, including the role of alternative education		?										Undefined - delete.
	Dedicated 16-25 transitions worker within CYP Substance Misuse services	BCT Partnership?	Denise Sayles	New contract beginning April 2022	Worker in place							G	Complete?

**Priority 5 - Promote good mental health and wellbeing for all adults**

5.1:Tackle the social factors that create risks to mental health and wellbeing, including social isolation and loneliness	5.1.1 Ensure residents have access to financial support and advice (e.g. benefit entitlement, debt advice, unemployment)	Mental Health Action Group	Adrian Barker	Ongoing	Number of clients supported by CAB Number of clients referred to CAB by social prescribers. [update: Final report submitted]	As per specification- Stakeholder workshops, Report, Proposals for suggested actions						G	Stakeholder workshop held in September 2022 to look at the financial issues for people with mental health issues and starting to look at solutions.
	5.1.2: Supporting new residents to West Berkshire with a sense of belonging and awareness of local services	Mental Health Action Group	Adrian Barker	Ongoing	Number of new residents to West Berkshire	50% of new residents						G	Complete and for removal Webpage has been completed. The next phase is to promote the webpage across the district and monitor hits on the webpage.
	5.1.3: Work with the Homelessness Strategy Group to understand gaps and/links to poor mental health and wellbeing (e.g. reason for eviction)	Homelessness Strategy Group	Nick Caprara	Jun-22	Gaps identified in service provision % of homeless people reporting being support with their mental health (place holder)	As per Homeless Strategy Group KPI's							

	5.1.4 Raise awareness of resources and interventions that help to address mental health and wellbeing and related issues (e.g. rural isolation and loneliness) to residents, community groups and key stakeholders	Ageing Well Task Group	April Peberdy	Dec-22	Number of mental health z cards distributed Number of entries inputted onto aDoddle (community mapping tool) Number of hits on West Berkshire directory	One per household <del>20 organisations</del> <del>10% increase from baseline</del>					G	<b>Complete and for removal.</b> Z cards updated again and a further 5,000 cards have been ordered. 3,000 for schools and 1,000 for west Berkshire foodbank, 50 to Newbury Soup Kitchen, 100 to West Berkshire Suicide Prevention Action Group. We have also provided some to Healthwatch and the new Be Well this Winter service.
	5.1.5: Create a tool which allows policymakers to examine the impact of their proposals and decision making on mental health	Public Health and wellbeing	Rachel Johnson	Dec-22	Health in all policies tool complete	N/A						<b>Delete?</b> Project started in public health and wellbeing as per section 1.3 above.
5.2: Work with local communities, voluntary sectors and diverse groups to rebuild mental resilience and tackle stigma	5.2.1: Utilise opportunities to promote existing mental health resources/services at local resident engagement events (e.g. educate)	Public Health and wellbeing	Rachel Johnson		Number of organisations provided with information	5+ per quarter					A	We recently provided resources to the Patient Information Point at West Berkshire Community Hospital.
	5.2.2 Through the surviving to thriving fund, enable local organisations to provide support and develop services that improve mental health and wellbeing of West Berkshire residents	Mental Health Action Group	Adrian Barker	Mar-22	Number of beneficiaries Amount of funding awarded Key outcomes for beneficiaries	Baseline >£300k TBC					G	<b>Complete?</b>
	5.2.3: Develop a new mental wellbeing campaign (Be Well) to connect people from all backgrounds with local support and reduce stigma	?	?	Jun-22	Number of engagements/unique users with new website, by local authority  Number of visitors providing feedback on Be Well website  Regular emoji feedback rating  % of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds)	Baseline  % of West Berkshire residents  TBC  TBC						<b>Delete?</b>
	5.2.5: Commission Public awareness training sessions on a range of mental health issues including: self esteem anger management bereavement coping with redundancy coping with relationship breakdown sleep Death and dying	Communities and Wellbeing	Rachel Johnson		Number of sessions Number of attendees Feedback							

	5.2.6: Ensure services are responsive to the needs of vulnerable and marginalised groups in society, e.g. socioeconomically disadvantaged, ethnically diverse communities	Mental Health Action Group	Adrian Barker	Mar-24	TBC	TBC						A	Delete Links to 5.1.1.
	5.2.7: Commission a range of public bite-sized awareness training sessions or on a range of life events that can impact mental health and wellbeing (e.g. including but not limited to; self-esteem, anger management, grief and bereavement, coping with redundancy coping with relationship breakdown, sleep death and dying)	Communities and wellbeing (public health)	Rachel Johnson	Feb-22	Number of sessions, Number of attendees, Feedback	As per service specification							Delete. Links to 5.2.5.
5.3: Recognise the importance of social connection, green spaces and different cultural contexts for mental wellbeing. Increase social prescribing by promoting access and signpost to activities that promote wellbeing	5.3.1 Establish a Creative Health Alliance to improve the availability and promotion of arts and cultural activities	???	???	Apr-23	Terms of reference developed, Number of meetings, Number of new members	N/A, At least once per quarter, As per terms of reference							
	5.3.2. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing	Ageing Well Sub Group	April Peberdy		Project officer – nature for health recruited  Number of people taking part in health walks	N/A, Baseline	165	220	241			G	<b>Complete and for removal.</b> Project Support Officer, Nature for Health in post. Summer drop in Sessions at Shaw House raised beds have run in August and Autumn programme promoted. Working in Partnership with Sovereign and Community Matters on another project for the autumn. Drop in sessions continue to run at Shaw House Q3. Consider putting the number of people taking part in health walks under a different indicator.
	5.3.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day (June 2022)	Communities and Wellbeing (led by Libraries teams, supported by Public Health)	Jacqueline Cooper	Jun-22	Delivery of campaign  No. of books available  No. of books issued		1 158 483	1 158 684	1 158 475			G	<b>Delete - BAU Activity</b> General Reading Well promotions on Libraries social media in April and May (Q1), July and September (Q2) and November (Q3 - latter focusing on e-books), plus a specific campaign in May (Q1), prior to Empathy Day, which focussed on the resources available for adults, young adults and children respectively on different days. Given the requirement for Libraries to focus on activities for the Queen's Platinum Jubilee celebrations, no activities were arranged for Empathy Day itself, although social media promotions by Empathy Lab UK were shared on Libraries social media Prior to this, a general message relating to books for empathy was developed with Public Health for the Libraries 'Message of the Month' in May. This was used on Libraries social media on several occasions throughout the month, in posters in all libraries and images on library kiosks, and featured in the Libraries May customer newsletter. All 158 titles from the 5 Reading Well booklists are in stock in West Berkshire Libraries. (Number of copies varies at any given point but usually at least two.) In addition, the titles from the older edition of the Reading Well for Teens list were still in stock throughout Q1-Q3.
5.4: Improve access to, quality and efficiency of services available to all who need them, including	5.4.1: Create a 10-year mental health strategy (placeholder)		Adrian Barker	Dec-22	Strategy approved by the Health and Wellbeing Board	N/A							<b>Delete - no longer required.</b> Matt Pearce removed the need for a separate mental health strategy after discussion at MHAG.

improved digital offerings for those who can and prefer to use them	5.4.2: Completion of Adult Mental Health Needs Assessment and regularly review other sources of data e.g. residents survey	Communities and wellbeing (Public Health and Wellbeing)	Adrian Barker	Mar-23	Mental health needs assessment completed and published	N/A					A	Complete and for removal. Interviews have been conducted and are being written up with key themes to be included within the needs assessment.
	5.4.3: Provide welcome packs to target people moving home or new to West Berkshire (e.g. resource pack focusing on Health and Wellbeing)	Mental Health Action Group, Public Health and Wellbeing	Adrian Barker	Adrian Barker	Welcome packs developed  Process for distribution identified	N/A					A	Delete? Duplication of 5.1.2?
	5.4.4: Develop and promote a range information and tools to support transition across the life course (e.g. birth, school, college/ university, employment, moving house, marriage, divorce/ separation/ widow, bereavement) through Be Well (or similar platform).	Mental Health Action Group	Adrian Barker	Apr-22	Number of resources produced	One per quarter					R	Delete? Be Well was not progressed.
5.5: Work with professionals in workplaces and other settings; using a preventative approach to break down the barriers between mental and physical health	5.5.1: Support small businesses to promote mental health and wellbeing practices in workplaces (e.g. mental health awareness training, the Mental Health at Work Commitment)	Public Health and Wellbeing, Skills and Enterprise Partnership	Rachel Johnson / Iain Wolloff	Aug-22	Number of relevant training courses held Number of businesses adopting mental health policies (placeholder)	As per service specification					G	Delete. The SEP and MHAG chairs worked with Rachel Johnson and Elisabeth Gowens (WBC Public Health and Wellbeing) to offer MH training for SMEs. Unfortunately, there has been no take-up of the offer by SMEs, but the programme is being delivered for voluntary organisations. In addition to the email and social media marketing of the training, the DWP are also now promoting the offer to employers.
	5.5.3: Develop and implement a universal mental health education training and delivery package around mental health crisis.	Berkshire West ICP Mental Health and Learning Disabilities Programme Board, Mental Health Action Group	Niki Cartwright		Current training models reviewed  Training schedule completed  Number of people completing the course by organisation	N/A					G	Complete and for removal. This has been completed by Terry Simpson from SCAS. He is presenting this resource to the Berkshire Suicide Prevention Group in Autumn 2022. This piece of work is now being rolled out across the Thames Valley.
	5.5.4 Commission services to support people who are in contact with mental health services to find or stay in work (Supported Employment Strategy)	Skills and Enterprise Partnership	Iain Wolloff	Jan-23	Employment rates between working age adults in contact with mental health services and the general population.	Baseline					G	Delete - sits outside the HWB. The SEP does not have a specific role in relation to the commissioning of services, but this is achieved through WBC's commissioning of Groundwork (for adults) and Ways into Work (for young people). As reported above, it is planned that the SEP will review this work at its next meeting.
5.6: Improve access to support for mental health crises and develop alternative models which	5.6.1: Evaluate the pilot crisis café: Breathing Space (delivered across Berkshire West)	Berkshire West ICP Mental Health and Learning Disabilities Programme Board	Niki Cartwright	Apr-22	Evaluation complete	N/A					G	Complete and for removal. Breathing Space launched in September 2021 and extension into West Berkshire in April 2022. Funding has been allocated to fund an external evaluation. This is currently being agreed.