

Health and Wellbeing Strategy Delivery Plan 2022-2025

Objective	Description	New 23/24	Owned by	Contact	Timescale	Indicator	Target	2023/24				RAG Status	Commentary
								Q1	Q2	Q3	Q4		
Priority 2 - Support individuals at high risk of bad health outcomes to live healthy lives													
2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for them and their unpaid carers	1.1.2: Embed Population Health management approach across all programmes, incorporating 2021 census data when available		Escalate to BOB ICB ?	Discuss with Sarah Webster	Mar-24	Support increase in Diagnosis rates for Dementia	65% (April 22) 67% (Sept 22) To be reviewed.					A	Sept figures stand at 59%. We are currently undertaking a data cleanse that is estimated to add 200 more patients to the list bringing the performance up to 62.5%. Targeted work with individual practices continues to improve the diagnostic rate. Discussions progressing on BW Dementia group, to see if he group can get going again with health buy in. We cannot directly achieve, how can we support?
	2.1.2: Support the increase of Memory Café provision across West Berkshire	Amended to reflect 23/24 requirement	Ageing Well Task Group	Sue Butterworth	Mar-24	Set up and facilitate running of two new memory cafes in West Berkshire, with the objective that this becomes embedded and run in the Community in 2023/24.	Two new memory cafes opened and embedded					A	DFWB is a commissioned services funded by PH&WB. Contract extended until 2025.
	2.1.4: Induction training on Dementia to be undertaken for all Adult Social Care Staff: Event to be held with existing staff to raise awareness. Will be recorded as a webinar for future new staff	Amended 23/24	Ageing Well Task Group	Sue Butterworth / Hannah Cole	Mar-24	One Big Dementia Conversation held with existing Adult Social Care staff. Webinar to be incorporated into induction training for new staff	As a result of attendance at one Big Dementia Conversation staff are supported and have increased awareness and understanding of the impact of dementia and how their role can support families in West Berkshire					A	Working with Hannah Cole with two events scheduled for Feb 2024 at Shaw House
	2.1.5: Work with local businesses in West Berkshire to raise awareness of role with the community, along with role as an employer for those who are unpaid carers		Ageing Well Task Group	Hannah Cole	Mar-24	Number of organisations & businesses that are members of Dementia friendly West Berkshire Number of Dementia Friendly businesses	???					G	Membership of DFWB has increased to 32 active members although this has been driven by DFWB. It will be really helpful to understand the work that Carers Strategy group are doing around this too and how we can work together. Going forward it will be good to invite representative SB to the Carers strategy group meetings. <b>Carers Strategy Group:</b> New Provider we are working with: Reading and West Berkshire Carers Partnership. Our partners comprise of Age UK Reading, Age UK Berkshire, Reading Mencap and Comunicare.
	2.1.6: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day.	Amended Ownership	Mental Health Action Group	April Peberdy / Jacqueline Cooper	Mar-24	Delivery of promotional campaign  No of books No. of books issued	One  36 140					G	
2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support	2.2.1 Raising awareness to increase identification of carers	New 23/24	Carers Strategy Group	Hannah Cole		Young carers card  Good quality information and advice for carers Explore ways to encourage Carers to gain IT and Digital skills	On going support and encouragement to be provided to Carers to gain digital skills as this will help them to stay connected and be able to access services and support quicker.					G	Re. Social Media : The Young Carers Activity Co-ordinator feedback they have been putting timetables on for Young Carers to access. This is on Facebook and Instagram. In terms of general awareness they have been putting information about Carers Week and sharing articles with young Carers. They want Young Carers to also read about some of the challenges they face and for them to know they are not alone.

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	2.2.2 Provide information and advice to carers	New 23/24	Carers Strategy Group	Hannah Cole		Young carers newsletter  Linking with GP Practices and Primary Health Care and other partner organisations who provide information and advice to Carers.	GP Practices and BHFT representation in the Carers group- quarterly updates					G	Young Carers Newsletter was launched in September. The plan is that the newsletter will come out every 8-9 weeks. It contained information about recent summer holiday activities for example canoeing which the young carers enjoyed. We do have BHFT representation in the Carers group and will invite GP Heather Howells to one of our Carers Group meetings to explore how we can work in partnership with the GP Practices.
	2.2.3 Enable access to peer support groups for carers and young carers	New 23/24	Carers Strategy Group	Hannah Cole		Increase number of peer support groups available from 10 to 12 - Signpost to charities, other voluntary and private organisations that support carers and young carers.	Increase of 2 groups					G	We have the weekly Youth group for secondary school age carers. During the meetings Carers are offered a hot meal and there are always activities for them which may be craft, baking, sport or other physical activity.
	2.2.4 Support carers health and mental wellbeing	New 23/24	Carers Strategy Group	Hannah Cole		Ensure Carers assessments gives Carers time to explore their needs (mental, physical, emotional etc). Ensuring carers have access to services including mental health support groups Link with GP Practices and Social Prescribers Enabling participation in activities working in partnership with local leisure centres.	Quarterly updates on Carers assessment completed, Carers Partnership to provide update on signposting Carers to mental health support groups, gymn, local leisure centres, health checks etc.					G	Carers Partnership continues to report that they signpost Carers to gymn or to their GP's for health Checks (once they are registered as a Carer), leisure centres.
	2.2.5: Develop a journey for people with dementia pre and post diagnosis (service transformation – Berkshire West) Identify key stakeholders for working group Review pathway to identify gaps Review Clinical and non-clinical pathway. Engage service users and carers in development of proposals		Escalate to BOB ICB?	Sue Butterworth / escalate to Sarah / Belinda	TBC	Establishment of working group						G	Working group has now been reconvened with membership from Wokingham, Reading & West Berks LA's, VCSE partners and Health Colleagues. Initial meeting held and further meetings scheduled to look at a Berks West action plan for dementia
2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers	2.4.2: Review and refresh the Carers Strategy Action plan	Transfer to LIB	Local Integration Board	Maria Shepherd / Hannah Cole	Mar-24	Actions as will be contained within the plan	N/A					G	In the process of updating the Action plan Amend from Carers Strategy Group to LIB (agreed with Maria S)
2.5: Reduce the number of rough sleepers	2.5.1: Continue to work together to prevent rough sleeping and reduce the number of people who do sleep rough (Implementation of the Homelessness and Rough sleeping strategy)		Homelessness Strategy Group	Nick Caprara	Jul-05	Number of people sleeping rough	< 2						No update available due to staff sickness.
2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services	2.6.2: Increase dental registration among rough sleepers and those in temporary accommodation: work with ICB? to develop a process for registration (placeholder - to be determined)	Amended	Homelessness Strategy Group SE inequalities board,	Nick Caprara	Year 1	Process in place for registering	N/A						No update available due to staff sickness.

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	2.6.3: Adoption of the Serious Case Review Protocol		Homelessness Strategy Group	Nick Caprara	Mar-22	Adoption of protocol	N/A						No update available due to staff sickness.
2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse	2.7.1: Continue to implement the action plan from the Local Domestic Abuse Strategy 2020-2023 to meet identified aims		West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Refresh due in 2023	Action plan	Action plan fulfilled by 2023					G	On track - This continues to be a standing item for discussion at the bi-monthly DAB meetings. Action plan is reviewed and regularly updated. The new Strategy will be beginning around October 2023.
	2.7.2: Implement the new Domestic Abuse Safe Accommodation Strategy 2021 – 23 and accompanying action plan		West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	To be combined with full DA Strategy as part of refresh in 2023	Needs identified being met through action plan	Action plan fulfilled by 2023					G	On track - This continues to be a standing item for discussion at the bi-monthly DAB meetings. Action plan is reviewed and regularly updated. The new Strategy will be beginning around October 2023.
	2.7.3: Local needs assessment: need and demand for accommodation based support for all victims	Amended indicator	West Berkshire Domestic Abuse Board (BCTP)	Jade Wilder	Every 3 years (next due 2023)	Complete needs assessment by Dec 23	N/A					G	On Track - The needs assessment is underway. Victim/survivor and professionals surveys completed. Interviews with survivors underway. Data collection has now concluded with internal and external agencies. An early findings report has been produced with a final report scheduled Sep/Oct 23.
2.8: Support people with learning disabilities, engaging with them and listening to them through working with voluntary organisations	2.8.2: Implement Positive Behaviour Support across Health and Social care		Skills and Enterprise Partnership (working with MP Laura Farris)	Iain Wolloff	Annual	Delivery of event. Attendance. Feedback	40					G	The second annual Work & Careers Fair (the 'Destinations Expo') was successfully delivered on 13th October 2022 at Newbury College. Over 800 young people from local secondary schools attended, with around 50 employers and other organisations exhibiting. There was a strong focus on careers for students with disabilities, with over 100 attending and all employers attending a briefing on supported employment. The EBP projected managed the event, with financial support from the Greenham Trust. The 2023/24 event will be held on 12th October 2023, with a planned increase in the number of exhibitors and the numbers of young people attending.
	2.8.4: Extension of the "Delivering Life Skills" Programme, delivered by the EBP.		Skills and Enterprise Partnership	Iain Wolloff	Annual	Delivery of programme attendance Feedback from young people and schools	60 young people attending the DLS programme	250				G	The H&WB approved funding for this programme, which was delivered in secondary schools by the EBP. All sessions were completed by July 23, with a significant increase to 250 participants. A further funding bid for 2023/24 will now be submitted to the HWB Board.
2.9: Increase the visibility and signpost of existing services and improve access to services for people at higher risk of bad health outcomes	2.9.3: Re-development of the Health and Wellbeing Board engagement group	Amended	HWB engagement group	TBC		HWEG re-established and ToR agreed	Nov-23					G	A draft Terms of Reference has been prepared, which was discussed at the HWB Steering Group on 15 September 2023. There are some concerns about resourcing the group, who will chair it, and how it will be sustainable in the longer term. Discussions are ongoing as to whether coordination of comms could be achieved without the need for a formal sub-group.
	2.9.8: Use targeted paid adverts on social media to improve knowledge and awareness of services, tips and advice about health and wellbeing (placeholder)		Communities and Wellbeing	April Peberdy	Mar-24	To be developed	TBC					G	The Public Health Team puts frequent content on social media to support national campaigns, such as Covid and flu vaccinations, measles vaccinations, Mental Health Awareness Week, etc, as well as hot and cold weather alerts and messaging. They also share blogs from UKHSA on relevant topics. Paid adverts will be considered as necessary going forward.
	2.9.9 Organise an annual Health and Wellbeing Conference, which is focused on current issues and tackling health inequalities		HWB engagement group	TBC	May-24	To be developed	TBC					G	Following the last HWB conference, it was agreed that this should be decoupled from the District Parish Conference and that it be deferred until later in the calendar year, which may push it into the 2024/25 municipal year. This will be a key focus for the Engagement Group once formed. It is anticipated that there will be a paper to HWB in December to propose a date and themes for the 2024 conference.